

Many awards are available through The American Legion National Membership Awards Program. This brochure outlines those available to the District, Post and Individual.

*Some awards require separate forms. See the National Membership Awards Guide.*

### **2026-2027 National Membership Target Dates**

Early Bird - Sept. 10, 2026 - 50%

Fall Meetings - October 14, 2026 - 55%

Veterans Day - November 12, 2026 - 65%

Pearl Harbor Day - December 9, 2026 - 75%

Mid-Winter - January 13, 2027 - 80%

Presidents Day - February 10, 2027 - 85%

TAL Birthday - March 10, 2027 - 90%

Children & Youth - April 14, 2027 - 95%

Armed Forces Day - May 12, 2027 - 100%



Developed by the Membership & Post Activities Committee; not an official National Headquarters publication. See the full awards guide at [Legion.org](http://Legion.org) or scan below.



Department Info  
Here



## **QUICK GUIDE TO MEMBERSHIP AWARDS**

*“Membership Growth  
Has Its Rewards”*



So Join the Brigade.....

Our most prestigious individual membership awards are: Gold, Silver and Bronze Brigade. These are awarded for recruitment of new members.

District Awards:

***District Commander's New Post Achievement Award***

A new post's temporary charter application must be on file at National Headquarters by the May target date.

***District Commander's Achievement Award***

District commanders whose May target membership exceeds the prior year by at least the number of district posts.

***100% District Commander Pin***

Awarded to those District Commanders who accomplished 100% of their assigned membership goal.

***District Commander Race to the Top Award***

Highest March 31 percentage over the prior-year final; minimum 100%.

***Post Awards:***

**Post All-Time High Award** - Dec. 31 advance membership equals or surpasses the post's all-time high, or surpasses its current-century high. Five consecutive all-time highs also qualify.

**Post Membership Retention Award** - At least 95% renewed by the May target date; the post must also meet its department's charter minimum.

**Post Honor Ribbon** - Awarded to posts whose Dec. 31 advance membership equals or exceeds the final membership for the year ending.

***Individual Awards:***

**Recruiter of the Year** - Top new-member recruiter certified by the May target date for department and national recognition.

**Gold Brigade New Member Recruiter Award** - 50 or more new members, excluding transfers, by the May target date. Multi-year levels apply.

**Silver Brigade** - For enrolling 25 to 49 new members, excluding transfers, by the May target date.

**Bronze Brigade** - For enrolling 15 to 24 new members, excluding transfers, by the May target date.

**The American Legion Pioneer Award** - Recognizes Legionnaires who help ensure a new post's success.

**New Post Development Pin** - Recognizes individuals who help start a new American Legion post.

**Revitalization Recognition Letter** - Recognizes individuals who help revitalize a post or renew delinquent members.

**BE THE ONE**