

PUBLIC RELATIONS & INFORMATION EXCHANGE



WHO WE ARE

We are all about The American Legion image! At every level, it is our job to inform and enlighten not only our members, but the media, our communities, etc. about who we are and what we do.

OUR MISSION

From organizing fundraisers and assisting in community programs to sponsoring sports teams, our posts provide assistance to veterans and their families. Our goal is to collaborate with local media to tell our stories. If we don't, The American Legion has no image in our local communities.

RECOGNITION

Posts and media outlets that highlight The American Legion image will be recognized at Department Convention. It is our hope that participation in telling our great story will grow for years to come.

Awards will be presented at Department Convention to recognize Posts and media outlets (newspaper, radio, etc.) that contribute in highlighting the mission of The American Legion at the local, state or national level. Each entry must include this form and be received **NO LATER THAN JUNE 1ST** for consideration. Submissions should be addressed to Department Headquarters, Attn: Public Relations Committee

If emailing your entry (fillable PDF available online), please email to ksimmons@illegion.org and copy sgreen@illegion.org and ddalton@illegion.org

Award recipients will be notified by mail.

 **Department of
LEGION ILLINOIS**

2720 East Lincoln St.
Bloomington, IL 61761
309-663-0361
hdqs@illegion.org

FOR ADDITIONAL RESOURCES (INCLUDING PR TOOL KIT AND MEMBERSHIP PUBLIC RELATIONS GUIDE FOR DOWNLOAD), VISIT www.legion.org/publications

PUBLIC RELATIONS & INFORMATION EXCHANGE RECOGNITION AWARD FORM

AWARD RECIPIENT: _____ PHONE _____

ADDRESS/CITY/STATE/ZIP: _____

POST #: _____ POST NAME: _____ DISTRICT: _____ DIVISION: _____

LOCAL MEDIA SOURCE: _____

BRIEF SUMMARY OF PR/IE ACTIVITY:

PLANNING (Identify primary audiences and list them in order) :

EXECUTION (Describe the PR tools that were used to accomplish the goals) :

RESULTS (Describe the Public Relations goals that were met) :
