



Community Service and Publicity Committee Program



COMMUNITY SERVICE... "The great future destiny of The American Legion does not lie in nationwide concepts. It rests upon the vision of Legionnaires everywhere, of what they can do locally as enthusiastic individuals and as organized groups for their hometowns. The key to this is the spirit of **COMMUNITY SERVICE.**" "In the spirit of **COMMUNITY SERVICE** lies the great promise of tomorrow for The American Legion"

Community Service and Publicity Creates - MEMBERSHIP

An outstanding, well organized, perfectly executed and well publicized Community Service Program is one of the major responsibilities of every American Legion Post.

Regardless of the many other activities in your Post, **COMMUNITY SERVICE MUST GO ON**, in order to retain your prestige of intelligent leadership and to hold the position of being the most unselfish, active veterans organization in your community.

There are two aspects of Community Service; First, the **ACTION** program requiring pre-selection of the activity, planning, carry-out and completion; Second, the **REACTION** program is a spontaneous decision dictated by nature (floods, tornadoes, disasters, etc.) and our humanitarian response is dictated by the heart. It is the **ACTION** program that fulfills our obligation in the **PREAMBLE** to the Constitution of The American Legion in the words, "To inculcate a sense of individual obligation to the community, state and nation."

OUR MOTTO FOR THE YEAR:

"The American Legion Family Can Make a Strong Community & Nation"

TO ALL POST COMMANDERS and ADJUTANTS

On behalf of the members of the Community Service and Publicity Committee, I want to express our appreciation to the Department Headquarters Staff for their excellent cooperation during the past year. I also want to thank all the Posts who participated in the Hall of Fame Award Program, Post Scrapbook, Post Newsletter and the Department Commander's Award Program. This is what makes everyone aware of our Program - Participation. It is this Committee's intention to make all Legion Posts in the Department more aware of what Community Service is all about. Let's be proud of this Program, and then let's report our Program.

- Community Service Committee Chairman

Scan here to visit
our website



2021

COMMUNITY SERVICE and PUBLICITY PROGRAM

The question is asked, “are you easily discouraged?”

Here's a man who failed in business in 31

Defeated for the Legislature in 32

Again failed in business in 34

His sweetheart died in 35

He had a nervous breakdown in 36

He was defeated in election in 38

In 43, he was defeated for Congress

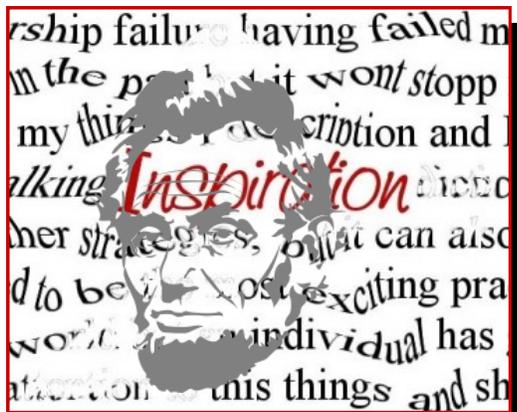
He was defeated for Congress in 46

He was defeated for Congress in 48

He was defeated for the Senate in 55

He was defeated for the Vice Presidency in 56

He was defeated again for the Senate in 58



And in 1860, Abraham Lincoln
became President of the
United States

By: Lomac Payton



You don't NEED a reason to HELP PEOPLE.

Community Service is a tool to create membership
And
Build a great relationship within your Community

Every post in the State of Illinois, should have and support a Community Service Program.

Community Service not only builds a very good relationship between posts and communities, it also creates membership as well.

That's why it is so important for posts to report their community service activities and projects to the Departments Community Service Committee.

Many members are told their time is wasted reporting Community activities to the Department.

Not so, each post who report their community activities and projects are rewarded by the Department through the Community Service Committee.

After being reviewed by the committee, each post is graded by the number of members of that post (see post size in this program).

Please don't be discouraged when others tell you "it can't be done", or "you are just wasting your time."

Abraham Lincoln didn't think so!!!

Always have that will to win, that burning desire, that says I will never give up because I'm a winner.

As Committee Chairman, I am asking you to report your activities and receive your reward.

A Responsibility of The American Legion is to Promote Community Service
“TO MAKE EACH COMMUNITY A BETTER PLACE IN WHICH TO LIVE”

**DEPARTMENT COMMANDER'S
COMMUNITY SERVICE AWARD**

A program which every Post should enter, is the DEPARTMENT COMMANDER'S COMMUNITY SERVICE program. This program provides an opportunity for every Post, regardless of size to gain recognition for the many worthwhile projects that they participate in within their own communities. The purpose of this program is to recognize Posts that are not able to qualify for the HALL OF FAME AWARD.

THE AMOUNT OF MONEY SPENT ON THE COMMUNITY SERVICE PROJECT FOR THIS AWARD IS SECONDARY TO THE PROJECT. WHAT THE POST DOES IN AND FOR THE COMMUNITY IS THE KEY FACTOR!
(use helpful service forms provided)

There are four First Place awards. They are; 15—100 members, 101—200 members, 201—400 members and 401 and up. This makes it easier for the small posts to compete. Each entry will receive a Certificate of Participation.

DEADLINE FOR ENTRIES: APRIL 5, 2021

2020 AWARDS

SCRAPBOOKS:

15 - 100: No entries
101 - 200: No entries
201 - 400: No entries
401 plus: No entries

POST NEWSLETTERS: (except Newsprint)

101 - 200:
1st Place — Ruel Neal Post 79, LeRoy
2nd Place — Des Plaines Post 36, Des Plaines

201 - 400:
1st Place — Mundelein Post 867, Mundelein

401 plus:
1st Place — Naperville Post 43, Naperville

COMMANDER'S AWARDS:

101 - 200:
1st Place — Durand Post 676, Durand

201 - 400:
1st Place — Marion Post 147, Marion

401 plus:
No Entries

Plan Your Program

Report On Your Program

Carry Out Your Program

DEPARTMENT COMMANDER'S COMMUNITY SERVICE AWARD

Post Name _____

Post No. _____ District _____ Division _____

Post Location (City) _____ Zip _____

PREREQUISITE: Please submit a brief explanation of each project along with this form

Clip this Post Community Service Report and send to Dept. of IL Headquarters Office

CHECK BOX	PROJECTS	NUMBER OF POST MEMBERS INVOLVED	TOTAL HOURS
	Ambulance Service		
	American Legion Riders		
	Athletics		
	Blood Donor Program		
	Boy Scouts		
	Boys State		
	Cancer Awareness		
	Care for Community Property		
	Chaperone Service		
	Christmas Baskets		
	Color Guards		
	Community Activities in Legion Home		
	Community Park Development		
	Community Recreation Program		
	Community Service Veterans Affairs		
	Disaster Relief		
	Drill Teams & Drum Corps		
	Education Week & School Awareness		
	Emergency Shelter		
	Erection of Flag Poles & Memorials		
	Flag Education		
	Get Out the Voters		
	Jr. Bands		
	Marksmanship		
	Observance of Patriotic Holidays		

DEPARTMENT COMMANDER'S COMMUNITY SERVICE AWARD, Cont.

CHECK BOX	PROJECTS	NUMBER OF POST MEMBERS INVOLVED	TOTAL HOURS
	Oratorical Contest		
PARTICIPATE IN PROJECTS FOR:			
	____ <i>Drug Abuse</i>		
	____ <i>Handicapped Children</i>		
	____ <i>Health Research</i>		
	____ <i>Immunization</i>		
	____ <i>Others:</i>		
	Parties and Dances		
	Physical Fitness Programs		
	Safety, Law & Order		
	School Recreation Equipment		
	Senior Citizens Assistance		
	Sons of The American Legion		
	Toys for Underprivileged		
	Youth Activities		
	Youth Recognition Day		
	Others:		

Awards will be presented to the four Posts submitting an entry with the largest number of Community Service Projects, with consideration given to the number of members involved and total hours of service, and a Certificate of Participation to the Posts who submitted. This Post Community Service Report is to be considered an application for the Department Commander's Award. The Application for awards must be at Department Headquarters by **April 5, 2021**. Complete the Post Community Service Report and Commander's Award Application and mail them to:

THE AMERICAN LEGION – DEPARTMENT OF IL
 PO BOX 2910 BLOOMINGTON, IL 61702
 C/O: DEPT. ADJUTANT

Total Projects _____ Total members Involved _____ Total Man Hours _____

No. of Members at Close of Books – 2020 _____

 Signature of Post Adjutant or Post Commander

Clip this Post Community Service Report and send to Dept. of IL Headquarters Office



POST NEWSLETTERS and POST SCRAPBOOKS CONTEST RULES

Entries are based on the size of your Post as of Department close of books for **2021**
 15 - 100 MEMBERS 101 - 200 MEMBERS 201 - 400 MEMBERS 401 + MEMBERS

- ★ **ALL NEWSLETTERS**— (other than newsprint) Enter according to the type of newsletter you publish.
- ★ **NEWSPRINT**— Issues printed on newspaper quality paper.
- ★ Only one newsletter category per post; *however, you can also enter the Post Scrapbook category.*
- ★ Only one copy of 3 separate issues may be submitted. **More** or **Less** than 3 issues will disqualify entry.
- ★ Judging is based on general content, Legion program news, originality, art, composition and general appearance.
- ★ **SCRAPBOOK**— Must be composed of news clippings, photos of post activities dated and identified as to publications they appeared in. Clippings must be arranged by month with emphasis on local news clippings.
- ★ Judging is based on post news content, Legion programs, chronological mounting, dates indicated, neatness and originality.
- ★ Scrapbooks will be displayed at Department Convention and returned.
- ★ The commission reserves the right to disqualify any entry which in the opinion of the judges has been placed in an incorrect category.

★ **DEADLINE FOR ENTRIES— JUNE 2, 2021.** Entries must be for the period of **JUNE 1, 2020 to JUNE 7, 2021.**
 ★ Entries **MUST** be sent in and/or post marked **NO LATER** than **JUNE 7, 2021.**

- ★ An entry form (below) **MUST** accompany each entry. Extra entry forms are available at Department Headquarters.
- ★ Securely fastened entry form to the first page of the scrapbook or newsletter or newsprint being submitted.
- ★ **All entries MUST be signed by the Post Commander or Adjutant.**
- ★ **AWARDS**— 1st, 2nd, & 3rd place winners in each category will receive plaques at the Department Convention.
- ★ All other entries will receive Honorable Mention Citations.
- ★ Clip entry form (below) and submit both Entry and form to:

Publicity Contest
 The American Legion, Dept. of IL
 2720 E. Lincoln St.
 Bloomington, IL 61704

POST NEWSLETTER OR NEWSPRINT OR SCRAPBOOK ENTRY FORM (Check only one category per entry form)

<input checked="" type="checkbox"/>	POST SCRAP BOOK CATEGORY		Editor's Name:		
	OR POST NEWSLETTER CATEGORY	<input checked="" type="checkbox"/>	TYPE OF NEWSLETTER (Check only one)	Address:	
			All Newsletters (except Newsprint)	Phone:	
			Newsprint	Post Name:	
SIZE OF POST (Check only one) <input checked="" type="checkbox"/>			Post Address:		
15-100 Members			Post No.:	District No.:	Division No.:
101-200 Members			Name of Publication:		
201-400 Members			Printed By:		
401 + Members			Number of Issues Yearly:		

Signature of Post Commander or Adjutant _____

Address, city, state, zip _____

POST COMMUNITY SERVICE FORM

Date _____

Service Type _____ No. of Members Involved _____

Service for _____

Member: _____ YES _____ NO

Service held at _____ TIME _____

FUNERAL _____ PARADE _____ DEDICATION _____ BENEFIT _____ OTHER _____

NAMES OF MEMBERS INVOLVED:

1.	2.	3.
4.	5.	6.
7.	8.	9.
10.	11.	12.
13.	14.	15.
16.	17.	18.
19.	20.	21.
22.	23.	24.

(If additional space is needed please use a blank sheet of paper and attach to this form)

Distance Traveled: _____ Man Hours Involved: _____ Cost: _____

Sgt. At Arms or Person in Charge: _____
(signature)

- Please Duplicate this Form as needed
- This FORM is to be filed with the Post Adjutant after each event.
- ADJUTANTS: Maintain this form on file to aid in filling out Community Service and Consolidated Report Forms.

Clip, Duplicate (as needed), Complete and send to Dept. of IL Headquarters Office



PAST HALL OF FAME WINNERS

1927	16	Peoria Post 2 - Relief of Flood victims	1960	17	Bloomington No. 56 - Junior Baseball and Bowling Program for 2100 boys and girls.
1928	5	LaGrange No. 41 - Sponsoring Sunday Evening Club.	1961	5	Robert E. Coulter, Jr. Post No. 1941, LaGrange - "God Bless America Day"
1929	5	Sarlo Sharp No. 368 - Sponsoring Safety First Campaign.	1962	19	Rantoul No. 287 - Beautifying Civil War Memorial in Maplewood Cemetery.
1930	5	Oak Park No. 15 - Sponsoring Safe Community July 4th Celebration.	1963	11	St. Charles No. 342 - Furnishing the St. Charles Fire Department with a fully equipped fire station wagon.
1931	11	Joliet No. 5 - Sponsoring Christmas Party for 250 Children.	1964	10	Garrett-Langvad No. 1187, Winthrop Harbor - Donated Legion Home valued at \$52,300 to Village.
1932	18	Danville No. 210 - Combating Subversive Organizations.	1965	23	Timmerman-Benhoff No. 252, Breese—Donated \$9,000 to Clinton County Hospital and Memorial Monument.
1933	22	East St. Louis No. 53 - Organizing Annual Christmas Toy Campaign.	1966	10	Lake Region No. 703, Fox Lake - Weekly Outings for wounded Viet Nam Servicemen in Great Lake Naval Hospital.
1934	18	Danville No. 210 - Sponsoring TB Camp for boys	1967	9	Franklin Park No. 974 - Community forums on Vital National Issues.
1935	1	Chicago Police No. 207 - Sponsoring City Wide Essay Contest.	1968	10	Lake Zurich No. 964 - Relief of victims of tornado
1936	9	Logan Square No. 405, Chicago - Sponsoring Patriotic Program.	1969	19	Homer Post No. 290 - Outstanding voluntary service in the restoration and preservation of the G.A.R. Cemetery.
1937	15	Quincy No. 37 - Raising funds for flood relief.	1970	23	Poelker No. 321, New Baden - Donation of Swimming Pool valued at \$137,150.00
1938	16	Morton No. 318 - Relief of victims of tornado.	1971	4	Darius-Girenas No. 271 and Don Varnas No. 986 - Erection of "Avenue of Flags" in the St. Casimir Cemetery, Chicago.
1939	2	Advertising Men's No. 38 - Sponsoring Youth Activities among underprivileged boys.	1972	19	Cerro Gordo No. 117 - For organization of the Cerro Gordo American Legion Volunteer Fire Department.
1940	6	John Petrone No. 818, Chicago - Sponsoring Law and Order Activities.	1973	7	Skokie No. 320 - For organization and promotion of 1972 Turkey Christmas Project.
1941	6	Northwestern RR No. 430, Chicago - Giving Two Iron Lungs to Community.	1974	16	Illini No. 254 - For raising \$30,000 to send Putnam County High School to National Convention in Hawaii in 1973
1942	9	Edison Park No. 541, Chicago - Giving Travel Kits to Boys Entering Service.	1975	5	Broadview Post No. 626 - Wheel Chair Program, "It's ability, not disability that counts."
1943	7	Skokie No. 320 - Uniting Civic Organizations for help of Servicemen.	1976	22	Venice-Madison Post No. 307 - Donation of "Mini Bus" to Madison county Association For Retarded Citizens.
1944	9	Edison Park No. 541 - Continuation of Program started in 1941 Travel kits to servicemen.	1977	22	Henry Schmitz Post No. 683, St. Libory - Donation of \$9,200.00 to St. Libory Fire Department.
1945	17	Bloomington No. 56 - Sponsoring Junior Baseball for 500 boys.	1978	22	Leighton Evatt Post No. 365 - For community leadership and support in maintaining high scholastic standards.
1946	12	Mendota No. 540 - Sponsoring well-rounded Civic Program.	1979	11	Elgin Post No. 57 - Donation of \$27,000 Ambulance to City of Elgin
1947	19	Mattoon No. 88 - Organizing Blood Bank	1980	6	Chicago-Nisei Post No. 1183 - Honoring parents of Japanese Ancestry.
1948	22	Lebanon No. 283 - Service during and after tornado.	1981	22	Pocahontas Post No. 1104 - Donation of 36.32 acres of land to City of Pocahontas for a Community Recreation Park.
1949	23	Effingham No. 120 - Service during hospital disaster taking 75 lives.	1982	11	Elgin Post No. 57 - Donations of \$10,000.00 to the Elgin Police Department
1950	18	Marshall No. 90 - For Food Service	1983	20	Murrayville Post No. 311 - For unselfish service to young hayride accident victims.
1951	1	Hearst Square No. 478, Chicago - Blood Donor Program.	1984	5	Stickney Post No. 687 - For organizing and promoting on an annual basis a Community Christmas Basket Program.
1952	4	Darius-Girenas No. 271, Chicago - Blood Donor Program.			
1953	5	Charles Roth No. 692, Oak Park - Child Welfare Work.			
1954	18	Kankakee No. 85 - Community Service: fire truck, radio equipment, bookkeeping system.			
1955	11	Joliet No. 5 - Youth Activities			
1956	8	Chicago Heights No. 131 - Awarding Nursing Scholarships			
1957	17	Bloomington No. 56 - Outstanding Junior Baseball Program for 1200 boys.			
1958	25	Paul Stout No. 127, Murphysboro - \$50,000 donation to new hospital			
1959	19	Homer No. 290 - Operation of Area Cemetery			

PAST HALL OF FAME WINNERS, cont.

1985	13	Duggar Post No. 553 - For organizing and promoting POW/MIA recognition day.	2003	16	Dominic O'Berto Post 182 - For the construction and dedication of a Veterans Memorial Park.
1986	11	St. Charles No. 342 - In recognition of the support of the St. Charles Safety Town Project.	2004	16	Dominic O'Berto Post 182 - For their Library Expansion Project.
1987	18	Cissna Park No. 527 - In recognition for supporting Old Settlers Reunion.	2005	15	American Legion Post 140 - For their Construction and Dedication of a Veteran's Memorial for Farmington, IL.
1988	10	McKinlock No. 264 - For sponsoring Lake Forest Day since 1921	2006	23	Keeler-Adams Post 1168 – Construction and Dedication of a Veterans' Wall of Honor.
1989	18	Watseka No. 23 - Legion Park Beautification	2007	18	Watseka Post 23— Restored a Veterans Memorial in Watseka, IL.
1990	10	Deerfield Post 738 - Beautification and Improvement of the Alzheimer's Disease Ward at North Chicago VA Hospital.	2008	19	Sigel Post 1134—Memorial to Honor Veterans in local Community.
1991	16	Bradford Post 445 - For organizing a benefit of \$35,500 for a local cancer victim.	2009	12	Gold Star Post 676— For the Dedication of the Community Football Field to Honor a Fallen Vietnam Soldier.
1992	23	Effingham Post 120 - For funding and erecting of \$30,000 Veterans Memorial at Effingham Court House.	2010	23	Teutopolis Post 924— For the Erecting of a Veterans Memorial in the city of Teutopolis, IL.
1993	16	Delavan Post 382 - For funding, erecting and refurbishing Delavan Veterans' Memorial Park.	2011	24	Louisville Post 914—For the erecting of a Clay County Veterans Monument in the City of Louisville.
1994	11	Elmhurst Post 187 - For Erecting Veterans' Memorial at Wilder Park.	2012	15	Harry E. Wiles Post 381—For the Erecting of the Avenue of Flags at the local Abingdon Cemetery.
1995	2	Hiram J. Slifer Post 135 - For Slifer Monument Renovation at Bethania Cemetery.	2013	12	Marseilles Post 235— for unselfish service at the time of the flood disaster in the Marseilles Community.
1996	2	Wauconda Post 911 - For funding of \$5,600 to replace high school baseball backstop.	2014	17	Ruel Neal Post 79— for “A Day of Remembrance”— The 60th Anniversary of the End of Hostilities for The Korean War Veteran—6/25/50—7/27/53”
1997	23	Effingham Post 120 - For the Moving Wall - Vietnam Veterans Memorial.	2015	15	Hagberg Hamlin Post 45—For the Erecting of the Veterans Memorial and Avenue of Flags at Galva Cemetery.
1998	25	Beisner-Bruggemann-Knop Post 480 Steeleville - For Financing, Planning, and Erection of an All War Memorial.	2016	17	Ruel Neal Post 79— “A Week of Remembrance”— July 21-27, 2015.
1999	19	Albert Parker Post 620, Bement - For Planning & Construction Bement Area Veterans Memorial.	2017	16	Washington Post 100—Tornado Emergency Relief for Veterans and the Community.
2000	18	Grant Park Star Post 295, Grant Park - For Financing, Planning, and Erection of an All War Memorial.	2018	17	Ruel Neal Post 79— “Wall of Honor”
2001	10	Gurnee Post 771, Gurnee - For Financing and Erection of Warren Township War Memorial.	2019	18	Georgetown Post 203—Training of Service Dogs for PTSD Veterans.
2002	4	William McKinley American Legion Post 231- Collecting funds for members of the Fire Fighters and Police Officers who gave their lives in the 9/11/01	2020	21	Springfield Post 32— American Legion Lincoln Day Pilgrimage



DECIDE

Commit

SUCCEED

“WILL TO WIN”

The dangerous people are not the ones
Who hit you with clubs and rob you with guns.
The thief won't attack you character traits
Or belittle your abilities to your face.

It likely will be a will meaning friend,
Who merely crushes your will to win.
No, he doesn't rob you at the point of a gun,
He simply says “IT CAN'T BE DONE”

When pointed to thousand who already are,
He smiles and says “Oh they're superior”
Personality wise, in ability too.
They're way ahead of what others can do.

It matter not that the words are untrue,
For you feel others must know you.

So you're robbed of dreams, your hopes to succeed,
Robbed of material blessings received,
Robbed of your faith that says “I Can”
And robbed by an ignorant gunless friend.

So the deadliest of men is not he with a gun,
But the one who tell you “IT CAN'T BE DONE.”
For that taken by burglars can be gotten gain,
But who can replace your “WILL TO WIN.”

By: Skip Ross

HALL OF FAME AWARD

To be eligible for consideration for the Hall of Fame Award, entries must be entirely UNSELFISH service to comrades or to veterans in general. Commendable projects in which the Post reaps any benefit are NOT considered candidates for the Hall of Fame Award.

The Hall of Fame Award is for ONE outstanding activity by an individual Post or in conjunction with another Community Organization with the Post doing at least 2/3 of the project. This must not be confused with the Community Service Citation regularly issued by National Headquarters.



Each year, the Department of Illinois gives recognition to the Post within the Department that has rendered the most outstanding, unselfish and distinguished service.

This recognition is in the form of the Hall of Fame Award. Two bronze plaques are properly inscribed with the name of the winning Post, a brief description of the project, and the names of the Commander and Adjutant of the Post and of the Department and the Department Community Service Committee Chairman.

One plaque is placed permanently in the Hall of Fame in the Department Headquarters. Its counterpart is presented to the winning Post. Formal presentation will be made at the Department Convention.

Mail entries for the Hall of Fame Award in the form of a [scrapbook containing pictures, letters, financial expenses \(photocopies of cancelled checks\), newspaper clippings and any other supporting data](#) accompanied by a report containing a complete outline of the project - be at Department Headquarter **NO LATER THAN APRIL 5, 2021**. If a question arises, please contact the District or Division Chairman before submitting your entry to Department Headquarters for judging.

***** ABSOLUTELY NO VIDEOS or DVD's *****

