Department Commander Roy Weber 2020 ± 2021 MEMBERSHIP AWARDS GRAVI

"definition of a VETERAN"

What is a Veteran?

A "VETERAN" - whether active duty, discharged, retired or reserve—is someone who, at one point in his or her life, wrote a blank check made payable to "The United State of America," for an amount of "up to, and including His or Her LIFE."

Legion Leadership

| Department Commander Roy Weber | 15767 Snake Trail Rd Effingham, IL 62401 C: (217) 821-3310 E: commander@illegion.org |
|--|--|
| Department Sr. Vice Wayne L. Fischer | 212 Winslow Ct. Naperville, IL 60565 H: (630) 961-0628 C: (630) 240-8868 E: srvicecommander@illegion.org |

| | DIVISION COMMANDERS |
|------|------------------------------|
| 1ST | |
| | |
| 3RD | |
| 4TH | |
| 5TH | |
| | DIVISION SR. VICE COMMANDERS |
| 1ST | |
| 2ND_ | |
| 3RD | |
| 4TH | |
| 5TH | |
| | |
| | DIVISION JR. VICE COMMANDERS |
| 1ST | |
| | |
| | |
| 4TH_ | |
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DISTRICT COMMANDERS & SR. VICE

| DISTRICT COMMANDERS & SR. VICE |
|--------------------------------|
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| Sr.Vice |
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DEPARTMENT COMMANDER ROY WEBER COMMITS TO BUILDING 2021's MEMBERSHIP WITH A CAN DO

ATTITUDE

Fellow Legionnaires;

What a strange ending it was for the 2020 membership year. No one would have ever anticipated a complete shutdown let alone the cancelation of our Legion meetings, programs, celebrations or events.

As we "AWAKEN" for a new Legion year, the Department of Illinois' present Legion Leadership will continue working together for the good of our programs. It is time for us to get back on TRACK, we must keep all of our great programs alive. From the Disaster Relief program to Gifts to the Yanks, Oratorical, Essay Contest, Premier Boy's State, Legion Baseball, Youth Cadet Program, Special Olympics, our Poppy Program. And many other Legion family programs that keep our Veterans and their families involved within our communities.

In addition to taking care of our programs we must continue our commitment to "BUILD" membership! I plan to uphold my pledge to the growth of The American Legion with a true "CAN DO" attitude! I am excited to continue to lead the Department of Illinois for a full year and build an even closer relationship with our Auxiliary, Sons, and Legion Riders in order for us all to enhance the American Legion Family image. We are all committed to keeping the Illinois American Legion Family "ALIVE" and Active!

In order for the Legion to do that, I ask for our Division, District and Post membership teams, through revitalization efforts, to resume YOUR commitment to our Veterans. Show them we have not forgotten their valuable service to this great country, whether it is Knocking on Doors, making Buddy Checks, participating in parades, planning a community picnic or Just Asking a Veteran about their military experience.

Our blue cappers are the foundation of The American Legion, the world's largest Veterans Service Organization, therefore **"BUILDING"** membership begins with them. However, it goes without saying that **"BUILDING"** membership should <u>never</u> to be carried by just one, nor does it ever <u>end</u>. We are a TEAM!

With that said, once you've received your 2021 membership cards I ask for you to begin collecting your renewals. If your post/district struggles to get those last renewals do not hesitate to schedule a post revitalization. <u>ATTENTION</u>: Post Certification forms must be sent to Department in order to receive your posts membership cards. Please do not delay!

I am also looking for 100% reporting of the Consolidated Post Report. This report is how the Legion advocates for, YOU, the Veteran! Direct feedback must be done in order to be heard...so please get your reports sent in!

As we assess the start of the 2021 Legion membership year, our local post members know their communities best and how to serve their local Veterans. I am asking for our founding post members to adopt and accept our changing times. Be willing to listen and give the support it takes for todays technology to assist us as we reach out to our communities. We must remain relevant! I will be in touch with all Division and District Leadership as needed to ensure a successful 2021American Legion Membership Year!



2021 MEMBERSHIP DUES NOTICE and NATIONAL CUT-OFF **SCHEDULE**

<u>Membership renewals must be received by Department before cut-off date to</u> ensure that the member **DOES NOT** receive next dues notice from National.

Cut-off Dates

National Renewal **Mailing Dates**

FIRST DUES NOTICE

May 13, 2020

SECOND DUES NOTICE

September 10, 2020

THIRD DUES NOTICE

October 15, 2020

FOURTH DUES NOTICE

December 09, 2020

FIFTH DUES NOTICE

February 10, 2021

FINAL DUES NOTICE

April 14, 2021

October 09, 2020

November 13, 2020

January 06, 2021

July 01, 2020

February 24, 2021

April 30, 2021

2021 MEMBERSHIP YEAR ILLINOIS TARGET DATES



| VETERANS DAY | 75% | 13 NOV 2020 |
|----------------------------|------|-------------|
| NEW YEARS EVE DAY | 85% | 31 DEC 2020 |
| * LINCOLN PILGRIMAGE | 90% | 31 JAN 2021 |
| ** ARMED FORCES DAY | 100% | 15 MAY 2021 |

2020 - 2021

- * All Districts and Divisions that EXCEED this Illinois Target will be awarded a Special Certificate and Baseball Caps with year.
- ****** All District and Divisions that EXCEED this Illinois Target will be Awarded \$200.00.



Individual Achievement AWARDS

DEPARTMENT TOP NEW MEMBER RECRUITER AWARD

The Top "New Member" Recruiter recipients will be presented a plaque during the Department Convention for signing up the highest number of new members by April 16, 2021.

Certification forms **must** reach Department Headquarters by May 01, 2021. <u>A list of new mem-</u> <u>bers</u> recruited (including name, I.D.#, and Post number) <u>must accompany</u> <u>each form.</u>

- ⇒ Only Cards processed as "NEW" will count.
- ⇒ 2910 Transfers Do Not count as "new" unless Expired for 2 or more years.

THE AMERICAN LEGION **PIONEER AWARD**

The Pioneer Award will be presented to the founder or individual who has been instrumental in the formation of a new Post.

The District Commander of the District the NEW Post is in will certify the recipient of the Pioneer Award.

GOLD BRIGADE AWARDS

Legionaries who recruit 50 or more new members into The American Legion by April 16, 2021 will receive a designer windbreaker, cap, and pin.

Certification forms must be received at Department Headquarters by May 01, 2021.

<u>A list of new members</u> (including name, I.D. number, and Post) <u>must</u> <u>accompany the form.</u>

All "Gold Brigadiers" are entered in a National drawing for a \$1000 Award Certificate.

- ⇒ Only Cards "NEW" members will count.
- ⇒ 2910 Transfers Do Not count as "new" unless Expired for 2 or more years.

MEMBERSHIP STARS

Membership Stars will be awarded for recruiting 5, 10, 20, 30, 75, and 100 new members by June 18, 2021.

"Membership Stars" order Form is available upon request from Department Headquarters.

SILVER BRIGADE AWARDS

A legionnaire who recruits 25-49 "New" members into The American Legion by April 16, 2021 will qualify for this award.

A silver pin and certificate will be awarded.

Certification forms must be received at Department Headquarters by May 01, 2021.

<u>A list of new members</u> (including name, I.D. number, and Post) <u>must</u> <u>accompany the form.</u>

⇒ 2910 Transfers Do Not count as "new" unless Expired for 2 or more years.

MOST FORMS ARE AVAILABLE ON THE DEPARTMENT WEBSITE @ ILLEGION.ORG

(under membership tab)



| COMMANDER | POST SIZE 15-99 | POST SIZE 100 to 249 | POST SIZE 250 + |
|------------|----------------------|-------------------------------|-------------------------------|
| | 11/13/20 \$100.00 | 11/13/20 \$1.00 per member | 11/13/20 \$1.00 per member |
| MEMBERSHIP | 12/31/20 \$75.00 | 12/31/20 .75 per member | 12/31/20 .75 per member |
| | 01/31/21 \$50 | 01/31/21 .50 per member | 01/31/21 .50 per member |



TOP10DISTRICTAn Exclusive Incentive Program for☆District Commanders☆Sr. Vice Commanders☆Jr. Vice Commanders

The District Commanders, Sr. Vice Commanders and Jr. Vice Commanders of the District with membership placing them in the "<u>Top 10</u>" places at the Gold Pin target dates will be awarded traveling "<u>Top 10</u>" award pins.

This Award will signify that these District Commanders, Sr. Vice Commanders and Jr. Vice Commanders put forth the additional time and effort needed, <u>in</u> <u>Membership</u>, to put their Districts on Top.

The "<u>Top 10</u>" District Commanders, Sr. Vice Commanders and Jr. Vice Commanders at Convention Seating, will be awarded and will keep their Pin.

☆ Must be present at award dates to receive pin. Refer to Pg. 7 for award dates.

#1 GOLD PIN AWARD

Beginning with the Fall D.E.C. on September 27, 2020 the 14k Gold #1 pins will be awarded to the Top Division Commander and Division Sr. Vice Commander and to the Top District Commander and District Sr. Vice Commander in each Division with the highest percentage of 2021 membership.



- 1. If Department Office is closed on a Target date cards will be accepted until 12:00 noon of the next business day.
- 2. For the final Gold Pin Award, the Districts must achieve a minimum of 100% to qualify.

These pins will travel with the winners until the next award date! The winners at Close of Books that meet the 100% target will retain the Gold Pins.



MINIATURE #1 GOLD PIN AWARD

Any Division or District Commander and Senior Vice whom at one time during the year received the Large Gold Pin, BUT

were not the final recipient of the Gold Pin at convention will only receive a miniature #1 gold pin.

REMINDER!

The winning Districts at any target date that do not achieve the minimum percentage for that target date will receive <u>ONLY</u> <u>a Miniature</u>

<u>#1 Gold Pin</u>

| | <u>CUTOFF</u> | AWARD DATE | MINIMUM <mark>%</mark> TO QUALIFY |
|--------------|--|--|--------------------------------------|
| Tall * | Sept. 27, 2020 (12 NOON) | Sept. 27, 2020 Fall D.E.C. | 60% |
| | Nov. 13, 2020 (1:00 P.M.) | Nov. 20, 2020 "Golden Gobbler" Award | 75% |
| | January 31, 2021 (1:00 P.M.) | February 11, 2021 Lincoln Pilgrimage | 90% |
| Spring abead | April 01, 2021 (1:00 P.M.) | April 10, 2021 Spring D.E.C. | 95% |
| | June 18, 2021 CLOSE OF BOOKS | July 17, 2021 Convention | 100% |





This award is an effort to recognize the Membership Leaders that have gone the extra mile for Illinois. The Top Division Commander and Senior Vice Commander, and the Top District Commanders and Sr. Vice in each Division <u>as of 1:00 pm on January 31, 2021</u> will be the honored guest of Department of Illinois at the Lincoln Pilgrimage Membership Challenge Reception with the National Commander.

After achieving <u>minimum 90%</u> in membership the Top Division AND District Commander along with Sr. Vice Commander – each will receive 1 (one) free night stay at the designated Lincoln Pilgrimage Hotel in Springfield.

Must be present at the Lincoln Pilgrimage Program to Receive the Award!

DIVISION * DISTRICT * COUNTY

<u>TOP 3</u>

The TOP 3 District Commanders that transfer the most 2910 members by **December 31** will receive;

- $\stackrel{\scriptstyle \wedge}{\rightarrowtail}$ 2nd place: A voucher good for 10 new members
- $\stackrel{\scriptstyle \checkmark}{\rightarrowtail}$ 3rd place: A voucher good for 5 new members

Deadline is December 31st

DISTRICT SVC COMMANDER AWARD

The District in 1st place by **Armed Forces Day** who has reached or is over 100%, that District Sr. Vice Commander will have their hotel room paid for during the national Membership Workshop.

(meals and other travel expenses are not included)

Deadline is Armed Forces Day!

<u>TOP</u> <u>DIVISION, DISTRICT, COUNTY</u> <u>PLAQUES</u>

The Division, District, and County Commanders and Sr. Vice Commanders with the highest percentage of 2021 membership by Close of Books will receive this award at Department Convention.

Must have a minimum of 101%

Deadline is Close of Books - June 18, 2021

TOP DIVISION COMMANDER AWARD

The TOP Division Commander with at least 85% by the December 31 cut-off date will receive \$350 to be used for AWARDING their Top District Officers.

Deadline is December 31st

ILLINOIS TARGET DATE AWARD

The District Commander with the highest percent number of cards turned in by each Illinois cut-off date will receive a voucher good for 5 new members.

Refer to Page 3 for Illinois Cut-off Dates!

102%, ACHIEVED GOAL CERTIFICATE & PIN

The Division, District, and County Commanders and Sr. Vice Commanders be who qualify by Close of Books will receive this award at Department Convention.

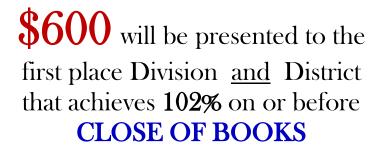
DISTRICT COMMANDER ACHIEVEMENT AWARD & DISTRICT HONOR RIBBON

District Commanders whose 2021 membership, as of April 30, 2021, exceeding their 2020 membership by at least the number of Posts in their District will receive this award at Department Convention.

Deadline is April 30th

DISTRICT & DIVISION CASH AWARDS





☆ \$200 to the Commander
☆ \$200 to the Sr. Vice Commander
☆ \$200 to the Jr. Vice Commander *(at both Division and District levels)*

GOING FOR THE Taking GOLD **PRIDE** in **Building for** Accomplishments the **FUTURE** Learning from the **PAST** ILLINOIS ILLINOIS IL LINCES MEMBERSHIP COMMANDER HAIRMAN HAIRMAN

AWARDED AT CONVENTION!

Department Commanders JACKET Award

- <u>All Districts Commanders</u> that stay in the Top 10 Districts for at least 4 out of 5 Gold Pin Target dates will be awarded a specially designed "Commander's Jacket". The jackets will be awarded at the Department Convention. This jacket will signify a District Commander as a "Membership Leader" for the membership year 2021.
- <u>All Division Commanders</u> that are the Top Division for at least 4 of the 5 Gold Pin Target dates will be awarded a specially designed "Commander's Jacket". The jackets will be awarded at the Department Convention.

Recruite

10

15



Department Commander's SPECIAL RECRUITING AWARD

The Department Commander has designed special pins for those individuals who have gone the extra mile and worked hard to recruit new members into the American Legion.

Recruit 10 New Members

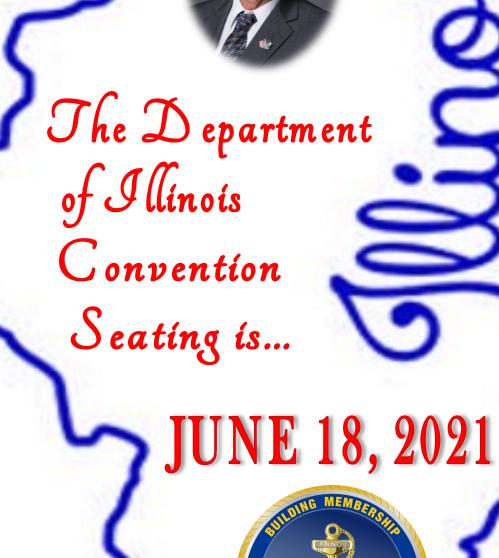
Recruit 15 New Members

<u>Note</u>: Post Adjutant will forward a list of the New Members recruited by the qualifying individual to Department Headquarters marked: <u>Attention: Membership Director</u>

DISTRICT— DIVISION JUNIOR VICE COMMANDER POST VISITATION CHECK LIST

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|---------------------|--------------------|--|
| Follow Up Completed | | |
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| | | |
| Follow Up Needed | | |
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| Items to Discuss | | |
| | Current Membership | |
| CommanderAdjutant | Phone # | |
| | | |
| Address | | |
| Post | Phone # | |





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