

# **ALIPBS Fall Meeting Minutes**

5 October 2019

Meeting call to order by Chairman Benigno at 1000 hrs.

Salute to Colors, Pledge of Allegiance, and Prayer.

Roll call of Board members. All members present except as noted below.

- Charles Mueth (excused)
- Jeff Brown (excused)
- James Aiu (excused)
- Hsienjan Huang (excused)
- Marty Zvonar (excused)
- Paul Brown (excused)
- Wayne Madson (excused)

**Previous meetings minutes.** Motion and second to approve minutes. Passed by unanimous vote.

**Treasurers Report.** (attached to main copy of minutes). Motion and second to approve report. Passed by unanimous vote.

## **Program Leadership Recommendations.**

- Chairman (Christopher H. Benigno)
- Vice Chairman (Limey Nargelenas)
- Executive Director (Christopher H. Benigno)
- Treasurer (Wayne Wagner)

## **New Position Appointments.**

- Chuck Runyard - Director of Counselors (need one staff member to assist).
- Dan Lisella – Essays/Scholarships/Contests (need one staff member to assist).
- Jonathon Nave – Sports (need one staff member to assist).
- Joe McCraith - Education

## **Session Report.**

## **Unfinished Business.**

- *Public relations push*

(Marketing) presentation from Carter Corsello and Sean Doherty. Discussion about providing and Organizational chart to all chairpersons and individuals involved with the program. District and Division meetings are not the time or place to discuss recruitment and promotion of the program. Would like to make program information available at VAC meetings. This will increase the coverage within each county.

*Certificate* awarded to 8<sup>th</sup> grade award members reserving the student a place in Boys State or Girls State after completion of their junior year of high school. Also, provide certificates to outstanding Boy/Girl Scouts as identified by their troop through the Post. Also, can include American Legion Baseball for possible citizens. Include other Legion programs that the Post is involved in (oratorical, shooting sports, etc.).

Reach out to and involve alumni and other Veterans Service Organizations.

*Brand awareness and advertising.* Department include a marketing person to help promote ALL American Legion programs. Need to identify students to target for program. Provide tools/playbook for Post chairman/recruiter to use in recruiting. Discussed simplification and payment for program.

- Data Base – Working on streamlining the online registration/application. Now using a new program for online registration (its free). Its simple and can be used by cell phones and is easily transferable via PDF. Can have several different PDF Files to separate different types of information (i.e., Emergency contact, Medical info etc.). Takes probably no more than 10 minutes to complete the information. Greg Runyard is working on this. It should be complete and up and running by November 1<sup>st</sup>.

### **New Business.**

- *Recruiting* – Funding appears to be a big problem in getting young men to attend the program. Need ideas/options to promote Post support/involvement in paying for attendance.
- *Reports* – Staff invitations will be sent out around the same time as last year.
- *Program Changes* – Catholic Mass will remain in the program. Some discussion about starting non-denominational services. More mandatory involvement in classes/seminars by citizens. Discussion about combining some of the classes into one period.

- *Additional seminars* – Discussion about newly included seminar describing the differences between our form of government and a socialist type of government.
- *Dates on Material* – Decision made to include dates on digital information/material only.
- *Transportation.* - Pick up and drop off locations will remain the same at this point. This will be solidified by the end of November. These will be included on the website.
- *Program Sponsorships* – Discussion about allowing corporate sponsors to include their logo on some Boys State merchandise.
- *Printed Schedules* – Schedules will be printed in the handbook and not on card stock as in previous years.
- *Yearbooks* – Looking into digital yearbooks versus paper yearbooks. We will do both this year. More discussion to follow.
- *Staff Caps for 85<sup>th</sup> Session* – These will be available for this year. Also, caps will be made up to be sold in the Boys State Store for citizens, these will be a different color or design to distinguish Staff from Citizens,
- *Expired Board Terms* – Three positions expire. Jim Aiu, Kevin Wilbur, and Clyde Minish. We need a SAL member from the 2<sup>nd</sup> Division, a Legion member from the 1<sup>st</sup> Division (Derek Stenson will fill this spot), and a Legion member from the 3<sup>rd</sup> Division.
- Need to order pins for years served (5, 10, and 15 yrs.), and materials for voter registration cards, pens, etc.

### **For the Good of the Program.**

Discussion from National about the possibility and eventuality of combining Boys State and Girls State. Discussion about what to do with the money from the sale of the Four Pillars Pins by Department (about \$16,000). Motion made by Chairman Benigno to put the money in the Boys State general account for now. Seconded and carried.

Meeting Adjourned at 1305 hrs.

Respectfully Submitted

John B. Reece Jr.  
ALIPBS Board Secretary,  
Director of Administration