Community Service and Publicity Committee Program

COMMUNITY SERVICE... “The great future destiny of The American Legion does not lie in nationwide concepts. It rests upon the vision of Legionnaires everywhere of what they can do locally as enthusiastic individuals and as organized groups for their hometowns. The key to this is the spirit of COMMUNITY SERVICE.” “In the spirit of COMMUNITY SERVICE lies the great promise of tomorrow for The American Legion.”

Community Service and Publicity Creates - MEMBERSHIP

An outstanding, well organized, perfectly executed and well publicized Community Service Program is one of the major responsibilities of every American Legion Post.

Regardless of the many other activities in your Post, COMMUNITY SERVICE MUST GO ON, in order to retain your prestige of intelligent leadership and to hold the position of being the most unselfish, active veterans organization in your community.

There are two aspects of Community Service; First, the ACTION program requiring pre-selection of the activity, planning, carry-out and completion; Second, the REACTION program is a spontaneous decision dictated by nature (floods, tornadoes, disasters, etc.) and our humanitarian response is dictated by the heart. It is the ACTION program that fulfills our obligation in the PREAMBLE to the Constitution of The American Legion in the words, “To inculcate a sense of individual obligation to the community, state and nation.”

OUR MOTTO FOR THE YEAR:
“The American Legion Family Can Make a Strong Community & Nation”

TO ALL POST COMMANDERS and ADJUTANTS

On behalf of the members of the Community Service and Publicity Committee, I want to express our appreciation to the Department Headquarters Staff for their excellent cooperation during the past year. I also want to thank all the Posts who participated in the Hall of Fame Award Program, Post Scrapbook, Post Newsletter and the Department Commander’s Award Program. This is what makes everyone aware of our Program - Participation. It is this Committee’s intention to make all Legion Posts in the Department more aware of what Community Service is all about. Let’s be proud of this Program, and then let’s report our Program.

- Community Service Committee Chairman
COMMUNITY SERVICE and PUBLICITY PROGRAM

The question is asked, “are you easily discouraged?”

Here’s a man who failed in business in 31
Defeated for the Legislature in 32
Again failed in business in 34
His sweetheart died in 35
He had a nervous breakdown in 36
He was defeated in election in 38
In 43, he was defeated for Congress
He was defeated for Congress in 46
He was defeated for Congress in 48
He was defeated for the Senate in 55
He was defeated for the Vice Presidency in 56
He was defeated again for the Senate in 58

And in 1860, Abraham Lincoln became President of the United States

By: Lomac Payton
You don't NEED a reason to HELP PEOPLE.

Community Service is a tool to create membership
And
Build a great relationship within your Community

Every post in the State of Illinois, should have and support a Community Service Program. Community Service not only builds a very good relationship between posts and communities, it also creates membership as well. That’s why it is so important for posts to report their community service activities and projects to the Departments Community Service Committee.

Many members are told their time is wasted reporting Community activities to the Department. Not so, each post who report their community activities and projects are rewarded by the Department through the Community Service Committee. After being reviewed by the committee, each post is graded by the number of members of that post (see post size in this program).

Please don’t be discouraged when others tell you “it can’t be done”, or “you are just wasting your time.” Abraham Lincoln didn’t think so!!! Always have that will to win, that burning desire, that says I will never give up because I’m a winner.

As Committee Chairman, I am asking you to report your activities and receive your reward.
A Responsibility of The American Legion is to Promote Community Service

“TO MAKE EACH COMMUNITY A BETTER PLACE IN WHICH TO LIVE”

DEPARTMENT COMMANDER’S

COMMUNITY SERVICE AWARD

A program which every Post should enter, is the DEPARTMENT COMMANDER’S COMMUNITY SERVICE program. This program provides an opportunity for every Post, regardless of size to gain recognition for the many worthwhile projects that they participate in within their own communities. The purpose of this program is to recognize Posts that are not able to qualify for the HALL OF FAME AWARD.

THE AMOUNT OF MONEY SPENT ON THE COMMUNITY SERVICE PROJECT FOR THIS AWARD IS SECONDARY TO THE PROJECT. WHAT THE POST DOES IN AND FOR THE COMMUNITY IS THE KEY FACTOR!

(use helpful service forms provided)

There are four First Place awards. They are; 15—100 members, 101—200 members, 201—400 members and 401 and up. This makes it easier for the small posts to compete. Each entry will receive a Certificate of Participation.

DEALINE FOR ENTRIES: APRIL 3, 2020

2019 AWARDS

SCRAPBOOKS:
15 – 100: No entries
101 – 200: No entries
201 – 400: No entries
401 plus: No entries

POST NEWSLETTERS: (except Newsprint)
15 – 100:
1st Place — Don Varnas Post 986, Chicago

101 – 200:
No Entries

201 – 400:
1st Place — Mundelein Post 867, Mundelein
2nd Place — Billy Caldwell Post 806, Chicago

401 plus:
1st Place — Naperville Post 43, Naperville
2nd Place—Evergreen Park Post 854, Evergreen Park

COMMANDER’S AWARDS:
15 – 100:
1st Place —Locklar-Smith Post 550, Freeburg

101 – 200:
No entries

201 – 400:
1st Place—Mundelein Post 867, Mundelein
2nd Place —Marion Post 147, Marion

401 plus: No Entries

Plan Your Program

Report On Your Program

Carry Out Your Program
# DEPARTMENT COMMANDER’S COMMUNITY SERVICE AWARD

<table>
<thead>
<tr>
<th>CHECK BOX</th>
<th>PROJECTS</th>
<th>NUMBER OF POST MEMBERS INVOLVED</th>
<th>TOTAL HOURS</th>
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<tbody>
<tr>
<td></td>
<td>Ambulance Service</td>
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<td>American Legion Riders</td>
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<td>Athletics</td>
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<td>Blood Donor Program</td>
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<td>Boy Scouts</td>
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<td>Boys State</td>
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<td>Cancer Awareness</td>
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<td>Care for Community Property</td>
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<td>Chaperone Service</td>
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<td>Christmas Baskets</td>
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<td>Color Guards</td>
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<td>Community Activities in Legion Home</td>
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<td>Community Park Development</td>
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<td>Community Recreation Program</td>
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<td>Community Service Veterans Affairs</td>
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<td>Disaster Relief</td>
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<td>Drill Teams &amp; Drum Corps</td>
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<td>Education Week &amp; School Awareness</td>
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<td>Emergency Shelter</td>
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<td>Erection of Flag Poles &amp; Memorials</td>
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<td>Flag Education</td>
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<td>Get Out the Voters</td>
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<td>Jr. Bands</td>
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<td></td>
<td>Marksmanship</td>
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<td>Observance of Patriotic Holidays</td>
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PREREQUISITE: Please submit a brief explanation of each project along with this form.

Post Name__________________________________________
Post No. _______________________________ District __________ Division_____________________
Post Location (City) _______________________________ Zip ______________________________

<<< Application Continued on Back >>>
Awards will be presented to the four Posts submitting an entry with the largest number of Community Service Projects, with consideration given to the number of members involved and total hours of service, and a Certificate of Participation to the Posts who submitted. This Post Community Service Report is to be considered an application for the Department Commander’s Award. The Application for awards must be at Department Headquarters by April 3, 2020. Complete the Post Community Service Report and Commander’s Award Application and mail them to:

THE AMERICAN LEGION — DEPARTMENT OF IL
PO BOX 2910 BLOOMINGTON, IL 61702
C/O: DEPT. ADJUTANT

<table>
<thead>
<tr>
<th>CHECK BOX</th>
<th>PROJECTS</th>
<th>NUMBER OF POST MEMBERS INVOLVED</th>
<th>TOTAL HOURS</th>
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<tbody>
<tr>
<td></td>
<td>Oratorical Contest</td>
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**PARTICIPATE IN PROJECTS FOR:**

- _____Drug Abuse
- _____Handicapped Children
- _____Health Research
- _____Immunization
- _____Others:

- Parties and Dances
- Physical Fitness Programs
- Safety, Law & Order
- School Recreation Equipment
- Senior Citizens Assistance
- Sons of The American Legion
- Toys for Underprivileged
- Youth Activities
- Youth Recognition Day
- Others:

Total Projects ___________________ Total members Involved ________________ Total Man Hours _______________

No. of Members at Close of Books — 2019 _______________________________

Signature of Post Adjutant or Post Commander
POST NEWSLETTERS and POST SCRAPBOOKS

CONTEST RULES

Entries are based on the size of your Post as of Department close of books for 2020

15 - 100 MEMBERS  101 - 200 MEMBERS  201 - 400 MEMBERS   401 + MEMBERS

★ ALL NEWSLETTERS—(other than newsprint) Enter according to the type of newsletter you publish.
★ NEWSPRINT—Issues printed on newspaper quality paper.
★ Only one newsletter category per post; however, you can also enter the Post Scrapbook category.
★ Only one copy of 3 separate issues may be submitted. More or Less than 3 issues will disqualify entry.
★ Judging is based on general content, Legion program news, originality, art, composition and general appearance.
★ SCRAPBOOK—Must be composed of news clippings, photos of post activities dated and identified as to publications they appeared in. Clippings must be arranged by month with emphasis on local news clippings.
★ Judging is based on post news content, Legion programs, chronological mounting, dates indicated, neatness and originality.
★ Scrapbooks will be displayed at Department Convention and returned.
★ The commission reserves the right to disqualify any entry which in the opinion of the judges has been placed in an incorrect category.
★ Entries MUST be sent in and/or post marked NO LATER than JUNE 5, 2020.
★ An entry form (below) MUST accompany each entry. Extra entry forms are available at Department Headquarters.
★ Securely fastened entry form to the first page of the scrapbook or newsletter or newsprint being submitted.
★ All entries MUST be signed by the Post Commander or Adjutant.
★ AWARDS—1st, 2nd, & 3rd place winners in each category will receive plaques at the Department Convention.
★ All other entries will receive Honorable Mention Citations.
★ Clip entry form (below) and submit both Entry and form to:

Publicity Contest
The American Legion, Dept. of IL
2720 E. Lincoln St.
Bloomington, IL 61704

POST NEWSLETTER OR NEWSPRINT OR SCRAPBOOK ENTRY FORM

(Check only one category per entry form)

POST SCRAP BOOK CATEGORY

OR

POST NEWSLETTER CATEGORY

TYPE OF NEWSLETTER

(Choose one)

Address:

Post Address:

Post No.:  District No.:  Division No.:  

Name of Publication:

Printed By:

Number of Issues Yearly:

Signature of Post Commander or Adjutant

Address, city, state, zip
**POST COMMUNITY SERVICE FORM**

Date ____________________________

Service Type ____________________________ No. of Members Involved ________________

Service for ______________________________________________________________________________

Member: ___________ YES __________ NO

Service held at ____________________________ TIME ____________________________

FUNERAL __________ PARADE __________ DEDICATION __________ BENEFIT __________ OTHER _______

**NAMES OF MEMBERS INVOLVED:**

<p>| | | |</p>
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<td>12.</td>
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<td>16.</td>
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<td>18.</td>
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<td>19.</td>
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<td>21.</td>
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<td>22.</td>
<td>23.</td>
<td>24.</td>
</tr>
</tbody>
</table>

*(If additional space is needed please use a blank sheet of paper and attach to this form)*

Distance Traveled: ___________ Man Hours Involved: ___________ Cost: ___________

Sgt. At Arms or Person in Charge: ____________________________ (signature)

- Please Duplicate this Form as needed
- This FORM is to be filed with the Post Adjutant after each event.
- ADJUTANTS: Maintain this form on file to aid in filling out Community Service and Consolidated Report Forms.
PAST HALL OF FAME WINNERS

1927  16  Peoria Post 2 - Relief of Flood victims
1928  5   LaGrange No. 41 - Sponsoring Sunday Evening Club.
1929  5   Sarlo Sharp No. 368 - Sponsoring Safety First Campaign.
1930  5   Oak Park No. 15 - Sponsoring Safe Community
        July 4th Celebration.
1931  11  Joliet No. 5 - Sponsoring Christmas Party for 250
        Children.
1932  18  Danville No. 210 - Combating Subversive
        Organizations.
1933  22  East St. Louis No. 53 - Organizing Annual
        Christmas Toy Campaign.
1934  18  Danville No. 210 - Sponsoring TB Camp for boys
1935  1   Chicago Police No. 207 - Sponsoring City Wide
        Essay Contest.
1936  9   Logan Square No. 405, Chicago - Sponsoring
        Patriotic Program.
1937  15  Quincy No. 37 - Raising funds for flood relief.
1938  16  Morton No. 318 - Relief of victims of tornado.
1939  2   Advertising Men's No. 38 - Sponsoring Youth
        Activities among underprivileged boys.
1940  6   John Petrone No. 818, Chicago - Sponsoring Law
        and Order Activities.
1941  6   Northwestern RR No. 430, Chicago - Giving Two
        Iron Lungs to Community.
1942  9   Edison Park No. 541, Chicago - Giving Travel Kits
        to Boys Entering Service.
1943  7   Skokie No. 320 - Uniting Civic Organizations for
        help of Servicemen.
1944  9   Edison Park No. 541 - Continuation of Program
        started in 1941 Travel kits to servicemen.
1945  17  Bloomington No. 56 - Sponsoring Junior Baseball
        for 500 boys.
1946  12  Mendota No. 540 - Sponsoring well-rounded Civic
        Program.
1947  19  Mattoon No. 88 - Organizing Blood Bank
1948  22  Lebanon No. 283 - Service during and after
        tornado.
1949  23  Effingham No. 120 - Service during hospital
        disaster taking 75 lives.
1950  18  Marshall No. 90 - For Food Service
1951  1   Hearst Square No. 478, Chicago - Blood Donor
        Program.
1952  4   Darius-Girenas No. 271, Chicago - Blood Donor
        Program.
1953  5   Charles Roth No. 692, Oak Park - Child Welfare
        Work.
1954  18  Kankakee No. 85 - Community Service: fire truck,
        radio equipment, bookkeeping system.
1955  11  Joliet No. 5 - Youth Activities
1956  8   Chicago Heights No. 131 - Awarding Nursing
        Scholarships
1957  17  Bloomington No. 56 - Outstanding Junior Baseball
        Program for 1200 boys.
1958  25  Paul Stout No. 127, Murphysboro - $50,000
        donation to new hospital
1959  19  Homer No. 290 - Operation of Area Cemetery
1960  17  Bloomington No. 56 - Junior Baseball and Bowling
        Program for 2100 boys and girls.
1961  5    Robert E. Coutler, Jr. Post No. 1941, LaGrange -
        "God Bless America Day"
1962  19  Rantoul No. 287 - Beautifying Civil War Memorial in
        Maplewood Cemetery.
1963  11  St. Charles No. 342 - Furnishing the St. Charles Fire
        Department with a fully equipped fire station wagon.
1964  10  Garrett-Langvad No. 1187, Winthrop Harbor -
        Donated Legion Home valued at $52,300 to Village.
1965  23  Timmerman-Benhoff No. 252, Breese—Donated
        $9,000 to Clinton County Hospital and Memorial
        Monument.
1966  10  Lake Region No. 703, Fox Lake - Weekly Outings for
        wounded Viet Nam Servicemen in Great Lake Naval
        Hospital.
1967  9    Franklin Park No. 974 - Community forums on Vital
        National Issues.
1968  10  Lake Zurich No. 964 - Relief of victims of tornado
1969  19  Homer Post No. 290 - Outstanding voluntary service
        in the restoration and preservation of the G.A.R.
        Cemetery.
1970  23  Poelker No. 321, New Baden - Donation of
        Swimming Pool valued at $137,150.00
1971  4    Darius-Girenas No. 271 and Don Varnas No. 986 -
        Erection of "Avenue of Flags" in the St. Casimir
        Cemetery, Chicago.
1972  19  Cerro Gordo No. 117 - For organization of the Cerro
        Gordo American Legion Volunteer Fire Department.
1973  7   Skokie No. 320 - For organization and promotion of
        1972 Turkey Christmas Project.
1974  16  Illini No. 254 - For raising $30,000 to send Putnam
        County High School to National Convention in
        Hawaii in 1973
1975  5    Broadview Post No. 626 - Wheel Chair Program, "It's
        ability, not disability that counts."
1976  22  Venice-Madison Post No. 307 - Donation of "Mini
        Bus" to Madison county Association For Retarded
        Citizens.
1977  22  Henry Schmitz Post No. 683, St. Libory - Donation of
        $9,200.00 to St. Libory Fire Department.
1978  22  Leighton Evatt Post No. 365 - For community
        leadership and support in maintaining high
        scholastic standards.
1979  11  Elgin Post No. 57 - Donation of $27,000
        Ambulance to City of Elgin
1980  6    Chicago-Nisei Post No. 1183 - Honoring parents of
        Japanese Ancestry.
1981  22  Pocahontas Post No. 1104 - Donation of 36.32
        acres of land to City of Pocahontas for a Community
        Recreation Park.
1982  11  Elgin Post No. 57 - Donations of $10,000.00 to the
        Elgin Police Department
1983  20  Murrayville Post No. 311 - For unselfish service to
        young hayride accident victims.
1984  5    Stickneyville Post No. 687 - For organizing and
        promoting on an annual basis a Community
        Christmas Basket Program.
<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
<th>Post Name</th>
<th>Action</th>
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</thead>
<tbody>
<tr>
<td>1985</td>
<td>13</td>
<td>Duggar Post No. 553</td>
<td>For organizing and promoting POW/MIA recognition day.</td>
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<tr>
<td>1986</td>
<td>11</td>
<td>St. Charles No. 342</td>
<td>In recognition of the support of the St. Charles Safety Town Project.</td>
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<tr>
<td>1987</td>
<td>18</td>
<td>Cissna Park No. 527</td>
<td>In recognition for supporting Old Settlers Reunion.</td>
</tr>
<tr>
<td>1988</td>
<td>10</td>
<td>McKinlock No. 264</td>
<td>For sponsoring Lake Forest Day since 1921.</td>
</tr>
<tr>
<td>1989</td>
<td>18</td>
<td>Watseka No. 23</td>
<td>In recognition of the support of the St. Charles Safety Town Project.</td>
</tr>
<tr>
<td>1990</td>
<td>10</td>
<td>Deerfield Post 738</td>
<td>In recognition for supporting Old Settlers Reunion.</td>
</tr>
<tr>
<td>1991</td>
<td>16</td>
<td>Cissna Park No. 527</td>
<td>For sponsoring Lake Forest Day since 1921.</td>
</tr>
<tr>
<td>1992</td>
<td>23</td>
<td>Effingham Post 120</td>
<td>For erecting and improving the Alzheimer's Disease Ward at North Chicago VA Hospital.</td>
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<tr>
<td>1993</td>
<td>16</td>
<td>Delavan Post 382</td>
<td>For funding and erecting of $30,000 Veterans Memorial at Effingham Court House.</td>
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<td>1994</td>
<td>11</td>
<td>Elmhurst Post 187</td>
<td>For the Moving Wall - Vietnam Veterans Memorial.</td>
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<tr>
<td>1995</td>
<td>2</td>
<td>Hiram J. Sifer Post 135</td>
<td>For the construction and dedication of a Veterans Memorial Park.</td>
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<tr>
<td>1996</td>
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<td>Waupun Post 911</td>
<td>For the construction and dedication of a Veterans Memorial Park.</td>
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<tr>
<td>1997</td>
<td>23</td>
<td>Effingham Post 120</td>
<td>For the construction and dedication of a Veterans Memorial Park.</td>
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<td>1998</td>
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<td>Beisner-Bruggemann-Knop Post 480</td>
<td>For the construction and dedication of a Veterans Memorial Park.</td>
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<td>1999</td>
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<td>Albert Parker Post 620, Bement</td>
<td>For the construction and dedication of a Veterans Memorial Park.</td>
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<td>2000</td>
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<td>Grant Park Star Post 295, Grant Park</td>
<td>For the construction and dedication of a Veterans Memorial Park.</td>
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<td>2001</td>
<td>10</td>
<td>Gurnee Post 771, Gurnee</td>
<td>For the construction and dedication of a Veterans Memorial Park.</td>
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<tr>
<td>2002</td>
<td>4</td>
<td>William McKinley American Legion Post 231</td>
<td>For the construction and dedication of a Veterans Memorial Park.</td>
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2003 | 16 | Dominic O'Berto Post 182 | For the construction and dedication of a Veterans Memorial Park. |
| 2004 | 16 | Dominic O'Berto Post 182 | For their Library Expansion Project. |
| 2005 | 15 | American Legion Post 140 | For their Construction and Dedication of a Veteran's Memorial for Farmington, IL. |
| 2006 | 23 | Keeler-Adams Post 1168 | For the construction and dedication of a Veterans' Wall of Honor. |
| 2007 | 18 | Watseka Post 23 | For the construction and dedication of a Veterans Memorial Park. |
| 2008 | 19 | Sigel Post 1134 | For the construction and dedication of a Veterans Memorial Park. |
| 2009 | 12 | Gold Star Post 676 | For the construction and dedication of a Veterans Memorial Park. |
| 2010 | 23 | Teutopolis Post 924 | For the construction and dedication of a Veterans Memorial Park. |
| 2011 | 24 | Louisville Post 914 | For the construction and dedication of a Veterans Memorial Park. |
| 2012 | 15 | Harry E. Wiles Post 381 | For the construction and dedication of a Veterans Memorial Park. |
| 2013 | 12 | Marseilles Post 235 | For the construction and dedication of a Veterans Memorial Park. |
| 2015 | 15 | Hagberg Hamlin Post 45 | For the construction and dedication of a Veterans Memorial Park. |
| 2017 | 16 | Washington Post 100 | For the construction and dedication of a Veterans Memorial Park. |
| 2019 | 18 | Georgetown Post 203 | For the construction and dedication of a Veterans Memorial Park. |

2020 | 18 | Marseilles Post 235 | For the construction and dedication of a Veterans Memorial Park. |

2021 | 18 | Ruel Neal Post 79 | For the construction and dedication of a Veterans Memorial Park. |

2022 | 18 | Georgetown Post 203 | For the construction and dedication of a Veterans Memorial Park. |

2023 | 18 | Ruel Neal Post 79 | For the construction and dedication of a Veterans Memorial Park. |
“WILL TO WIN”

The dangerous people are not the ones
Who hit you with clubs and rob you with guns.
The thief won’t attack you character traits
Or belittle your abilities to your face.

It likely will be a will meaning friend,
Who merely crushes your will to win.
No, he doesn’t rob you at the point of a gun,
He simply says “IT CAN’T BE DONE”

When pointed to thousand who already are,
He smiles and says “Oh they’re superior”
Personality wise, in ability too.
They’re way ahead of what others can do.

It matter not that the words are untrue,
For you feel others must know you.

So you’re robbed of dreams, your hopes to succeed,
Robbed of material blessings received,
Robbed of your faith that says “I Can”
And robbed by an ignorant gunless friend.

So the deadliest of men is not he with a gun,
But the one who tell you “IT CAN’T BE DONE.”
For that taken by burglars can be gotten gain,
But who can replace your “WILL TO WIN.”

By: Skip Ross
To be eligible for consideration for the Hall of Fame Award, entries must be entirely UNSELFISH service to comrades or to veterans in general. Commendable projects in which the Post reaps any benefit are NOT considered candidates for the Hall of Fame Award.

The Hall of Fame Award is for ONE outstanding activity by an individual Post or in conjunction with another Community Organization with the Post doing at least 2/3 of the project. This must not be confused with the Community Service Citation regularly issued by National Headquarters.

Each year, the Department of Illinois gives recognition to the Post within the Department that has rendered the most outstanding, unselfish and distinguished service.

This recognition is in the form of the Hall of Fame Award. Two bronze plaques are properly inscribed with the name of the winning Post, a brief description of the project, and the names of the Commander and Adjutant of the Post and of the Department and the Department Community Service Committee Chairman.

One plaque is placed permanently in the Hall of Fame in the Department Headquarters. Its counterpart is presented to the winning Post. Formal presentation will be made at the Department Convention.

Mail entries for the Hall of Fame Award in the form of a scrapbook containing pictures, letters, financial expenses (photocopies of cancelled checks), newspaper clippings and any other supporting data accompanied by a report containing a complete outline of the project - be at Department Headquarters NO LATER THAN APRIL 3, 2020. If a question arises, please contact the District or Division Chairman before submitting your entry to Department Headquarters for judging.

** ** ABSOLUTELY NO VIDEOS or DVD's ** **