

2019 ~ 2020

Department Commander Roy Weber

MEMBERSHIP
AWARDS
PROGRAM





BUILDING MEMBERSHIP WITH A CAN DO ATTITUDE



As our American Legion moves into this next 100 years of service to our Veterans we can be truly proud of our history. For 100 years our Legion Family has been a source of community service keeping our great programs alive and active. From Gifts to the Yanks, Oratorical, Premier Boy's State, Baseball, Youth Police School, Special Olympics, Disaster Relief Fund, our Poppy Program, Essay Contests and many others that we keep our Veterans and their families involved within our communities.

Working to maintain our membership and BUILDING it even farther will take commitment and a true **CAN DO** spirit! I am excited to be leading this growth effort in our Department and working closely with our Sons, Auxiliary and Legion Riders to enhance our Legion image in our communities.

Our Division, District and Post membership teams, through revitalization efforts will show our Veterans that we have not forgotten their valuable service to this great country.

Whether it is participating in parades, Knocking on Doors, Just Asking a Veteran about their military experience or planning a community picnic, we must keep our American Legion alive and active. Our Blue Cappers are the base of the largest Veterans Service organization and the "**BUILDING**" begins with them. Our local Post members know their own communities best and how to serve their local Veterans. We must change with the times in our efforts to keep Posts active using the necessary technology available.

Remember membership work **never** ends. **Now** is the time to start those renewals, schedule your prospective revitalization and get **ALL** Post officers certified. More direct feedback to department must be done as we have to gauge our work on membership from the start of the membership year. I am looking for 100% reporting of the post Consolidated Post Report this year so get the word out to each of your posts. I will be in touch with all Division and District Leadership as necessary to ensure a successful **Year 101**.

"definition of a VETERAN"

What is a Veteran?

A "VETERAN" - whether active duty, discharged, retired or reserve—is someone who, at one point in his or her life, wrote a blank check made payable to "The United State of America," for an amount of "up to, and including His or Her LIFE."

2020 MEMBERSHIP DUES NOTICE and NATIONAL CUT-OFF SCHEDULE

Membership renewals must be received by Department by cut-off date to ensure that the member DOES NOT receive next dues notice from National.

Cut-off Dates

National Renewal Mailing Dates

FIRST DUES NOTICE

May 8, 2019

July 01, 2019

SECOND DUES NOTICE

September 11, 2019

October 07, 2019

THIRD DUES NOTICE

October 09, 2019

November 15, 2019

FOURTH DUES NOTICE

December 11, 2019

January 03, 2020

FIFTH DUES NOTICE

February 12, 2020

February 26, 2020

FINAL DUES NOTICE

April 08, 2020

April 24, 2020



2020

MEMBERSHIP YEAR

ILLINOIS

TARGET DATES



VETERANS DAY	75%	13 NOV 2019
NEW YEARS EVE DAY	85%	31 DEC 2019
* LINCOLN PILGRIMAGE	90%	31 JAN 2020
** ARMED FORCES DAY	100%	16 MAY 2020

2019 - 2020

* *All Districts and Divisions that EXCEED this Illinois Target will be awarded a Special Certificate and Baseball Caps with year.*

** *All District and Divisions that EXCEED this Illinois Target will be Awarded \$200.00.*



Individual Achievement AWARDS

DEPARTMENT TOP NEW MEMBER RECRUITER AWARD

The Top “New Member” Recruiter recipients will be presented a plaque during the Department Convention for signing up the highest number of new members by April 17, 2020.

Certification forms **must** reach Department Headquarters by May 01, 2020. A list of new members recruited (including name, I.D.#, and Post number) must accompany each form.

- ⇒ *Only Cards processed as “NEW” will count.*
- ⇒ *2910 Transfers Do Not count as “new” unless Expired for 2 or more years.*

GOLD BRIGADE AWARDS

Legionaries who recruit 50 or more new members into The American Legion by April 17, 2020 will receive a designer windbreaker, cap, and pin.

Certification forms must be received at Department Headquarters by May 01, 2020.

A list of new members (including name, I.D. number, and Post) must accompany the form.

All “Gold Brigadiers” are entered in a National drawing for a \$1000 Award Certificate.

- ⇒ *Only Cards “NEW” members will count.*
- ⇒ *2910 Transfers Do Not count as “new” unless Expired for 2 or more years.*

SILVER BRIGADE AWARDS

A legionnaire who recruits 25-49 “New” members into The American Legion by April 17, 2020 will qualify for this award.

A silver pin and certificate will be awarded.

Certification forms must be received at Department Headquarters by May 01, 2020.

A list of new members (including name, I.D. number, and Post) must accompany the form.

- ⇒ *2910 Transfers Do Not count as “new” unless Expired for 2 or more years.*

THE AMERICAN LEGION PIONEER AWARD

The Pioneer Award will be presented to the founder or individual who has been instrumental in the formation of a new Post.

The District Commander of the District the NEW Post is in will certify the recipient of the Pioneer Award.

MEMBERSHIP STARS

Membership Stars will be awarded for recruiting 5, 10, 20, 30, 75, and 100 new members by June 21, 2020.

“Membership Stars” order Form is available upon request from Department Headquarters.

MOST FORMS ARE AVAILABLE ON THE DEPARTMENT WEBSITE @ ILLEGION.ORG

(under membership tab)

POST AWARDS

ALL - TIME HIGH / 102% ACHIEVED GOAL CERTIFICATE/PIN

Will be awarded to Post Commanders and Membership Chairman who qualify by Convention Seating.

CERTIFICATE OF MERITORIOUS SERVICE

Will be awarded to Posts that (by 31 December 2019) enroll 2020 membership, greater than previous All—Time High.

POST HONOR RIBBON

Will be awarded to Posts with 2020 membership, by 31 December 2019, that exceeds their 2019 membership.



FIVE CONSECUTIVE YEARS ALL -TIME-HIGH NATIONAL CITATION

Will be awarded to Posts with five or more consecutive years of All—Time High membership.
(Award recognized by National)

100% POST CASH AWARDS

Posts will receive money only ONE time!

Posts with 2019 membership of 100% or more, will be awarded the cash awards indicated below by Post size and date.

	POST SIZE 15-99	POST SIZE 100 to 249	POST SIZE 250 +
	11/13/19 \$100.00	11/13/19 \$1.00 per member	11/13/19 \$1.00 per member
	12/31/19 \$75.00	12/31/19 .75 per member	12/31/19 .75 per member
	01/31/20 \$50	01/31/20 .50 per member	01/31/20 .50 per member

Department Commander's SPECIAL AWARD



TOP 10 DISTRICT

An Exclusive Incentive Program for

- ☆ District Commanders
- ☆ Sr. Vice Commanders
- ☆ Jr. Vice Commanders

The District Commanders, Sr. Vice Commanders and Jr. Vice Commanders of the District with membership placing them in the **“Top 10”** places at the Gold Pin target dates will be awarded traveling **“Top 10” award pins**.

This Award will signify that these District Commanders, Sr. Vice Commanders and Jr. Vice Commanders put forth the additional time and effort needed, **in Membership**, to put their Districts on Top.

The **“Top 10”** District Commanders, Sr. Vice Commanders and Jr. Vice Commanders at Convention Seating, will be awarded and will keep their Pin.

☆ *Must be present at award dates to receive pin.*
Refer to Pg. 7 for award dates.

#1 GOLD PIN AWARD



Beginning with the Fall D.E.C. / Commander's Homecoming on September 14, 2020 14k Gold #1 pins will be awards to the Top Division Commander and Division Sr. Vice Commander and to the Top District Commander and District Sr. Vice Commander in each Division with the highest percentage of 2020 membership.

1. If Department Office is closed on a Target date cards will be accepted until 12:00 noon of the next business day.
2. For the final Gold Pin Award, the Districts must achieve a minimum of 100% to qualify.



These pins will travel with the winners until the next award date!
The winners at Close of Books that meet the 100% target will retain the Gold Pins.

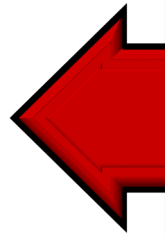


MINIATURE #1 GOLD PIN AWARD

Any Division or District Commander and Senior Vice whom at one time during the year received the Large Gold Pin, BUT were not the final recipient of the Gold Pin at convention will only receive a miniature #1 gold pin.

REMINDER!

The winning Districts at any target date that do not achieve the minimum percentage for that target date will receive **ONLY a Miniature #1 Gold Pin**



<u>CUTOFF</u>	<u>AWARD DATE</u>	<u>MINIMUM % TO QUALIFY</u>
Sept. 14, 2019 (12 NOON)	Sept. 14, 2019 Fall D.E.C.	60%
Nov. 13, 2019 (1:00 P.M.)	Nov. 20, 2019 "Golden Gobbler" Award	75%
January 31, 2020 (1:00 P.M.)	February 11, 2020 Lincoln Pilgrimage	90%
April 08, 2020 (1:00 P.M.)	April 20, 2020 Spring D.E.C.	95%
June 19, 2020 CLOSE OF BOOKS	July 11, 2020 Convention	100%



Lincoln Pilgrimage AWARD



11 FEBRUARY 2020

This award is an effort to recognize the Membership Leaders that have gone the extra mile for Illinois. The Top Division Commander and Senior Vice Commander, and the Top District Commanders and Sr. Vice in each Division as of 1:00 pm on January 31, 2020 will be the honored guest of Department of Illinois at the Lincoln Pilgrimage Membership Challenge Reception with the National Commander.

After achieving minimum 90% in membership the Top Division AND District Commander along with Sr. Vice Commander – each will receive 1 (one) free night stay at the designated Lincoln Pilgrimage Hotel in Springfield.

 **Must be present at the Lincoln Pilgrimage Program to Receive the Award!**

American Legion Membership

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The Post that turns in the most cards during annual The American Legion Family Caravan receives a special award from the Department Commander!

DIVISION ★ DISTRICT AWARDS



TOP 3

The TOP 3 District Commanders that transfer the most 2910 members by **December 31** will receive;

- ☆ 1st place: A voucher good for 15 new members
- ☆ 2nd place: A voucher good for 10 new members
- ☆ 3rd place: A voucher good for 5 new members

Deadline is December 31!

TOP DIVISION COMMANDER AWARD

The TOP Division Commander with at least 85% by the December 31 cut-off date will receive \$350 to be used for AWARDING their Top District Officers.

Deadline is December 31!

ILLINOIS TARGET DATE AWARD

The District Commander with the highest percent number of cards turned in by each Illinois cut-off date will receive a voucher good for 5 new members.

Refer to Page 3 for Illinois Cut-off Dates!

DISTRICT Sr. VICE COMMANDER AWARD

The District in 1st place by **Armed Forces Day** who has reached or is over 100%, that District Sr. Vice Commander will have their hotel room paid for during the national Membership Workshop.

(meals and other travel expenses are not included)

Deadline is Armed Forces Day!

TOP DIVISION & DISTRICT PLAQUES

The Division and District Commanders and Sr. Vice Commanders with the highest percentage of 2020 membership by Close of Books will receive this award at Department Convention.

Must have a minimum of 101%

Deadline is Close of Books - June 19, 2020!

DISTRICT COMMANDER ACHIEVEMENT AWARD & DISTRICT HONOR RIBBON

District Commanders whose 2020 membership, as of April 30, 2020, exceeding their 2019 membership by at least the number of Posts in their District will receive this award at Department Convention.

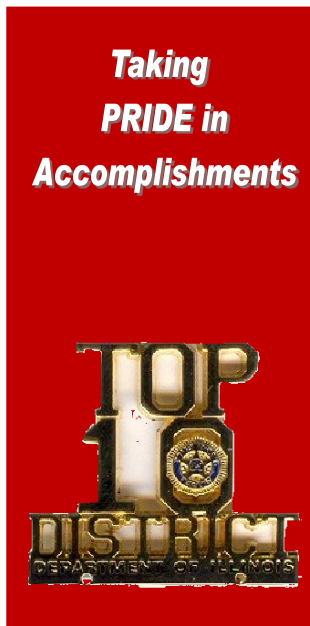
Deadline is April 30!

DISTRICT & DIVISION CASH AWARDS



\$600 will be presented to the first place Division and District that achieves **102%** on or before
CLOSE OF BOOKS

- ☆ \$200 to the **Commander**
- ☆ \$200 to the **Sr. Vice Commander**
- ☆ \$200 to the **Jr. Vice Commander**
(at both Division and District levels)



AWARDED AT CONVENTION!

Department Commanders JACKET Award

- All Districts Commanders that stay in the Top 10 Districts for at least 4 out of 5 Gold Pin Target dates will be awarded a specially designed “Commander’s Jacket”. The jackets will be awarded at the Department Convention. This jacket will signify a District Commander as a “Membership Leader” for the membership year 2020.
- All Division Commanders that are the Top Division for at least 4 of the 5 Gold Pin Target dates will be awarded a specially designed “Commander’s Jacket”. The jackets will be awarded at the Department Convention.



Department Commander's SPECIAL RECRUITING AWARD

The Department Commander has designed special pins for those individuals who have gone the extra mile and worked hard to recruit new members into the American Legion.

Recruit 10 New Members

Recruit 15 New Members

Note: Post Adjutant will forward a list of the New Members recruited by the qualifying individual to Department Headquarters marked: Attention: Membership Director

DISTRICT— DIVISION
JR. VICE COMMANDER
POST VISITATION CHECK LIST

Date _____

Post _____

Phone # _____

Address _____

Commander _____

Phone # _____

Adjutant _____

Phone # _____

Last Year Total _____ Current Membership _____ % _____

Items to Discuss

Follow Up Needed

Follow Up Completed _____

Signature _____





**SPECIAL
ANNOUNCEMENT**

*The 102nd Department Convention
will be held in Springfield*

July 9 - 11, 2020

**ALL 102% DIVISIONS
and
ALL 102% DISTRICTS
will receive**

*Department Commander
Roy Weber's*

**SPECIAL CONVENTION
AWARD**



*The Department
of Illinois
Convention
Seating is...*

JUNE 19, 2020



Printed By:

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