As our American Legion moves into this next 100 years of service to our Veterans we can be truly proud of our history. For 100 years our Legion Family has been a source of community service keeping our great programs alive and active. From Gifts to the Yanks, Oratorical, Premier Boy’s State, Baseball, Youth Police School, Special Olympics, Disaster Relief Fund, our Poppy Program, Essay Contests and many others that we keep our Veterans and their families involved within our communities.

Working to maintain our membership and BUILDING it even farther will take commitment and a true CAN DO spirit! I am excited to be leading this growth effort in our Department and working closely with our Sons, Auxiliary and Legion Riders to enhance our Legion image in our communities.

Our Division, District and Post membership teams, through revitalization efforts will show our Veterans that we have not forgotten their valuable service to this great country.

Whether it is participating in parades, Knocking on Doors, Just Asking a Veteran about their military experience or planning a community picnic, we must keep our American Legion alive and active. Our Blue Cappers are the base of the largest Veterans Service organization and the “BUILDING” begins with them. Our local Post members know their own communities best and how to serve their local Veterans. We must change with the times in our efforts to keep Posts active using the necessary technology available.

Remember membership work never ends. Now is the time to start those renewals, schedule your prospective revitalization and get ALL Post officers certified. More direct feedback to department must be done as we have to gauge our work on membership from the start of the membership year. I am looking for 100% reporting of the post Consolidated Post Report this year so get the word out to each of your posts. I will be in touch with all Division and District Leadership as necessary to ensure a successful Year 101.

“definition of a VETERAN”

What is a Veteran?

A “VETERAN” - whether active duty, discharged, retired or reserve—is someone who, at one point in his or her life, wrote a blank check made payable to “The United State of America,” for an amount of “up to, and including His or Her LIFE.”
2020 MEMBERSHIP DUES NOTICE
and
NATIONAL CUT-OFF SCHEDULE

*Membership renewals must be received by Department by cut-off date to ensure that the member DOES NOT receive next dues notice from National.*

<table>
<thead>
<tr>
<th>Cut-off Dates</th>
<th>National Renewal Mailing Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FIRST DUES NOTICE</strong></td>
<td></td>
</tr>
<tr>
<td>May 8, 2019</td>
<td>July 01, 2019</td>
</tr>
<tr>
<td><strong>SECOND DUES NOTICE</strong></td>
<td></td>
</tr>
<tr>
<td>September 11, 2019</td>
<td>October 07, 2019</td>
</tr>
<tr>
<td><strong>THIRD DUES NOTICE</strong></td>
<td></td>
</tr>
<tr>
<td>October 09, 2019</td>
<td>November 15, 2019</td>
</tr>
<tr>
<td><strong>FOURTH DUES NOTICE</strong></td>
<td></td>
</tr>
<tr>
<td>December 11, 2019</td>
<td>January 03, 2020</td>
</tr>
<tr>
<td><strong>FIFTH DUES NOTICE</strong></td>
<td></td>
</tr>
<tr>
<td>February 12, 2020</td>
<td>February 26, 2020</td>
</tr>
<tr>
<td><strong>FINAL DUES NOTICE</strong></td>
<td></td>
</tr>
<tr>
<td>April 08, 2020</td>
<td>April 24, 2020</td>
</tr>
</tbody>
</table>
### ILLINOIS TARGET DATES

<table>
<thead>
<tr>
<th>Event</th>
<th>Percentage</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Veterans Day</td>
<td>75%</td>
<td>13 Nov 2019</td>
</tr>
<tr>
<td>New Year's Eve Day</td>
<td>85%</td>
<td>31 Dec 2019</td>
</tr>
<tr>
<td>* Lincoln Pilgrimage</td>
<td>90%</td>
<td>31 Jan 2020</td>
</tr>
<tr>
<td>** Armed Forces Day</td>
<td>100%</td>
<td>16 May 2020</td>
</tr>
</tbody>
</table>

### 2019 - 2020

* All Districts and Divisions that EXCEED this Illinois Target will be awarded a Special Certificate and Baseball Caps with year.

** All District and Divisions that EXCEED this Illinois Target will be Awarded $200.00.
<table>
<thead>
<tr>
<th>DEPARTMENT TOP NEW MEMBER RECRUITER AWARD</th>
<th>GOLD BRIGADE AWARDS</th>
<th>SILVER BRIGADE AWARDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Top “New Member” Recruiter recipients will be presented a plaque during the Department Convention for signing up the highest number of new members by April 17, 2020. Certification forms must reach Department Headquarters by May 01, 2020. A list of new members recruited (including name, I.D.#, and Post number) must accompany each form.</td>
<td>Legionaries who recruit 50 or more new members into The American Legion by April 17, 2020 will receive a designer windbreaker, cap, and pin. Certification forms must be received at Department Headquarters by May 01, 2020. A list of new members (including name, I.D. number, and Post) must accompany the form. All “Gold Brigadiers” are entered in a National drawing for a $1000 Award Certificate.</td>
<td>A legionnaire who recruits 25-49 “New” members into The American Legion by April 17, 2020 will qualify for this award. A silver pin and certificate will be awarded. Certification forms must be received at Department Headquarters by May 01, 2020. A list of new members (including name, I.D. number, and Post) must accompany the form. ⟷ 2910 Transfers Do Not count as “new” unless Expired for 2 or more years.</td>
</tr>
</tbody>
</table>

⇒ Only Cards processed as “NEW” will count.
⇒ 2910 Transfers Do Not count as “new” unless Expired for 2 or more years.

<table>
<thead>
<tr>
<th>THE AMERICAN LEGION PIONEER AWARD</th>
<th>MEMBERSHIP STARS</th>
<th>MOST FORMS ARE AVAILABLE ON THE DEPARTMENT WEBSITE @ ILLEGION.ORG</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Pioneer Award will be presented to the founder or individual who has been instrumental in the formation of a new Post. The District Commander of the District the NEW Post is in will certify the recipient of the Pioneer Award.</td>
<td>Membership Stars will be awarded for recruiting 5, 10, 20, 30, 75, and 100 new members by June 21, 2020. “Membership Stars” order Form is available upon request from Department Headquarters.</td>
<td>(under membership tab )</td>
</tr>
</tbody>
</table>
**POST AWARDS**

**ALL - TIME HIGH /102% ACHIEVED GOAL CERTIFICATE/PIN**
Will be awarded to Post Commanders and Membership Chairman who qualify by Convention Seating.

**CERTIFICATE OF MERITORIOUS SERVICE**
Will be awarded to Posts that (by 31 December 2019) enroll 2020 membership, greater than previous All—Time High.

**POST HONOR RIBBON**
Will be awarded to Posts with 2020 membership, by 31 December 2019, that exceeds their 2019 membership.

**FIVE CONSECUTIVE YEARS ALL -TIME-HIGH NATIONAL CITATION**
Will be awarded to Posts with five or more consecutive years of All—Time High membership. *(Award recognized by National)*

---

**100% POST CASH AWARDS**

Posts will receive money only ONE time!

Posts with 2019 membership of 100% or more, will be awarded the cash awards indicated below by Post size and date.

<table>
<thead>
<tr>
<th>POST SIZE 15-99</th>
<th>POST SIZE 100 to 249</th>
<th>POST SIZE 250 +</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>11/13/19</strong></td>
<td><strong>11/13/19</strong></td>
<td><strong>11/13/19</strong></td>
</tr>
<tr>
<td>$100.00</td>
<td>$1.00 per member</td>
<td>$1.00 per member</td>
</tr>
<tr>
<td><strong>12/31/19</strong></td>
<td><strong>12/31/19</strong></td>
<td><strong>12/31/19</strong></td>
</tr>
<tr>
<td>$75.00</td>
<td>$.75 per member</td>
<td>$.75 per member</td>
</tr>
<tr>
<td><strong>01/31/20</strong></td>
<td><strong>01/31/20</strong></td>
<td><strong>01/31/20</strong></td>
</tr>
<tr>
<td>$50</td>
<td>$.50 per member</td>
<td>$.50 per member</td>
</tr>
</tbody>
</table>
An Exclusive Incentive Program for

☆ District Commanders
☆ Sr. Vice Commanders
☆ Jr. Vice Commanders

The District Commanders, Sr. Vice Commanders and Jr. Vice Commanders of the District with membership placing them in the “Top 10” places at the Gold Pin target dates will be awarded traveling “Top 10” award pins.

This Award will signify that these District Commanders, Sr. Vice Commanders and Jr. Vice Commanders put forth the additional time and effort needed, in Membership, to put their Districts on Top.

The “Top 10” District Commanders, Sr. Vice Commanders and Jr. Vice Commanders at Convention Seating, will be awarded and will keep their Pin.

☆ Must be present at award dates to receive pin. Refer to Pg. 7 for award dates.
Beginning with the Fall D.E.C. / Commander’s Homecoming on September 14, 2020, 14k Gold #1 pins will be awards to the Top Division Commander and Division Sr. Vice Commander and to the Top District Commander and District Sr. Vice Commander in each Division with the highest percentage of 2020 membership.

1. If Department Office is closed on a Target date cards will be accepted until 12:00 noon of the next business day.

2. For the final Gold Pin Award, the Districts must achieve a minimum of 100% to qualify.

These pins will travel with the winners until the next award date! The winners at Close of Books that meet the 100% target will retain the Gold Pins.

MINIATURE #1 GOLD PIN AWARD

Any Division or District Commander and Senior Vice whom at one time during the year received the Large Gold Pin, BUT were not the final recipient of the Gold Pin at convention will only receive a miniature #1 gold pin.

<table>
<thead>
<tr>
<th>CUTOFF</th>
<th>AWARD DATE</th>
<th>MINIMUM % TO QUALIFY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept. 14, 2019</td>
<td>Sept. 14, 2019</td>
<td>60%</td>
</tr>
<tr>
<td>(12 NOON)</td>
<td>Fall D.E.C.</td>
<td></td>
</tr>
<tr>
<td>Nov. 13, 2019</td>
<td>Nov. 20, 2019</td>
<td>75%</td>
</tr>
<tr>
<td>(1:00 P.M.)</td>
<td>“Golden Gobbler” Award</td>
<td></td>
</tr>
<tr>
<td>January 31, 2020</td>
<td>February 11, 2020</td>
<td>90%</td>
</tr>
<tr>
<td>(1:00 P.M.)</td>
<td>Lincoln Pilgrimage</td>
<td></td>
</tr>
<tr>
<td>April 08, 2020</td>
<td>April 20, 2020</td>
<td>95%</td>
</tr>
<tr>
<td>(1:00 P.M.)</td>
<td>Spring D.E.C.</td>
<td></td>
</tr>
<tr>
<td>June 19, 2020</td>
<td>July 11, 2020</td>
<td>100%</td>
</tr>
<tr>
<td>CLOSE OF BOOKS</td>
<td>Convention</td>
<td></td>
</tr>
</tbody>
</table>

REMINDER!
The winning Districts at any target date that do not achieve the minimum percentage for that target date will receive ONLY a Miniature #1 Gold Pin.
This award is an effort to recognize the Membership Leaders that have gone the extra mile for Illinois. The Top Division Commander and Senior Vice Commander, and the Top District Commanders and Sr. Vice in each Division as of 1:00 pm on January 31, 2020 will be the honored guest of Department of Illinois at the Lincoln Pilgrimage Membership Challenge Reception with the National Commander.

After achieving minimum 90% in membership the Top Division AND District Commander along with Sr. Vice Commander — each will receive 1 (one) free night stay at the designated Lincoln Pilgrimage Hotel in Springfield.

Must be present at the Lincoln Pilgrimage Program to Receive the Award!

The Post that turns in the most cards during annual The American Legion Family Caravan receives a special award from the Department Commander!
TOP 3

The TOP 3 District Commanders that transfer the most 2910 members by December 31 will receive:

☆ 1st place: A voucher good for 15 new members
☆ 2nd place: A voucher good for 10 new members
☆ 3rd place: A voucher good for 5 new members

Deadline is December 31!

DISTRICT Sr. VICE COMMANDER AWARD

The District in 1st place by Armed Forces Day who has reached or is over 100%, that District Sr. Vice Commander will have their hotel room paid for during the national Membership Workshop.

(meals and other travel expenses are not included)

Deadline is Armed Forces Day!

TOP DIVISION & DISTRICT PLAQUES

The Division and District Commanders and Sr. Vice Commanders with the highest percentage of 2020 membership by Close of Books will receive this award at Department Convention.

Must have a minimum of 101%

Deadline is Close of Books - June 19, 2020!

TOP DIVISION COMMANDER AWARD

The TOP Division Commander with at least 85% by the December 31 cut-off date will receive $350 to be used for AWARDING their Top District Officers.

Deadline is December 31!

ILLINOIS TARGET DATE AWARD

The District Commander with the highest percent number of cards turned in by each Illinois cut-off date will receive a voucher good for 5 new members.

Refer to Page 3 for Illinois Cut-off Dates!

102%, ACHIEVED GOAL CERTIFICATE & PIN

The Division and District Commanders and Sr. Vice Commanders be who qualify by Close of Books will receive this award at Department Convention.

DISTRICT COMMANDER ACHIEVEMENT AWARD & DISTRICT HONOR RIBBON

District Commanders whose 2020 membership, as of April 30, 2020, exceeding their 2019 membership by at least the number of Posts in their District will receive this award at Department Convention.

Deadline is April 30!
$600 will be presented to the first place Division and District that achieves 102% on or before CLOSE OF BOOKS

☆ $200 to the Commander
☆ $200 to the Sr. Vice Commander
☆ $200 to the Jr. Vice Commander (at both Division and District levels)

AWARDED AT CONVENTION!
The Department Commander has designed special pins for those individuals who have gone the extra mile and worked hard to recruit new members into the American Legion.

**Recruit 10 New Members**

**Recruit 15 New Members**

Note: Post Adjutant will forward a list of the New Members recruited by the qualifying individual to Department Headquarters marked: **Attention: Membership Director**

- **All Districts Commanders** that stay in the Top 10 Districts for at least 4 out of 5 Gold Pin Target dates will be awarded a specially designed “Commander’s Jacket”. The jackets will be awarded at the Department Convention. This jacket will signify a District Commander as a “Membership Leader” for the membership year 2020.

- **All Division Commanders** that are the Top Division for at least 4 of the 5 Gold Pin Target dates will be awarded a specially designed “Commander’s Jacket”. The jackets will be awarded at the Department Convention.
DISTRICT—DIVISION
JR. VICE COMMANDER
POST VISITATION CHECK LIST

Date ____________________
Post____________________  Phone #____________________
Address__________________
____________________________________
Commander__________________  Phone #____________________
Adjutant__________________  Phone #____________________
Last Year Total______________ Current Membership _________ %__________

Items to Discuss
___________________________________________________________________
___________________________________________________________________
___________________________________________________________________
___________________________________________________________________
___________________________________________________________________
___________________________________________________________________

Follow Up Needed
___________________________________________________________________
___________________________________________________________________
___________________________________________________________________
___________________________________________________________________
___________________________________________________________________

Follow Up Completed____________________
Signature___________________________________
SPECIAL ANNOUNCEMENT

The 102nd Department Convention will be held in Springfield
July 9 - 11, 2020

ALL 102% DIVISIONS and ALL 102% DISTRICTS will receive Department Commander Roy Weber’s
SPECIAL CONVENTION AWARD
The Department of Illinois Convention Seating is...

JUNE 19, 2020