

2018 ~ 2019 MEMBERSHIP Awards Program

Department
Commander

MICHEAL
CARDER



THE AMERICAN LEGION DEPARTMENT OF ILLINOIS
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Knocking For Membership

Illinois American Legion Family we are embarking on a new adventure. In 2019 the American Legion organization will be 100 years old and we will move into a new century of Service For God and County.

It is time for posts, districts, and divisions to plan celebrations for the Legion's 100th Birthday. Include your community, publicize your activities via the newspaper, radio, or TV. Let's let our communities know that The American Legion is alive and relevant.

While we are celebrating we must not forget who we are and what we are about. We are veterans helping veterans and their families, along with being watchful of the security of our great country. We also must continue to support our American Legion programs such as Boys State, Baseball, the Oratorical program, the Poppy Program, Emergency Relief Fund, the Legacy Fund, Youth Police School, Gifts to the Yanks, Special Olympics, plus so many more. Here again publicize these programs, make it your goal to become the center piece of your community. What a great way to start the new century!

I am looking forward to **TEAM ILLINOIS** leading the way with growth in membership. Membership is the heart of our Century old Organization and our 2019 membership year begins in right now! We must immediately start **Knocking For Membership**. Don't wait for time to pass before you start knocking. If you see a flag on the porch or notice a veterans ball cap or license plate **Just Ask** them to join their answer might surprise you. I ask for you to continue knocking...I am happy to provide band aids.

Division Commanders; Make sure your districts are forming membership teams, they will help find membership which is especially helpful during a revitalization.

Posts; While we all are out recruiting the younger vets, invite them to your post, take the time to listen to them as well as their ideas. Ask them how to bring in the younger generation. We are a time treasured Century old organization full of great ideas, but, we must be willing to accept millennial change. Technology is shaping a new generation. Cell phones are the millennial's device of choice. Make your post technically available. Don't miss out on making the social connection.



It is a great honor to serve with you this year and I Thank You for your service.

2018-2019
Department Commander
Micheal M. Carder

**"It is time for the American Legion to get off our Laurels and get the job done." -
Past National Vice Commander
Paul Martel**



2019 MEMBERSHIP DUES NOTICE SCHEDULE

Membership renewals must be received by Department by cut-off date to ensure that the member does not receive next dues notice.

Cut-off Dates

Renewal Mailing Date

FIRST DUES NOTICE

May 9, 2018

July 02, 2018

SECOND DUES NOTICE

September 12, 2018

October 08, 2018

THIRD DUES NOTICE

October 11, 2018

November 16, 2018

FOURTH DUES NOTICE

December 12, 2018

January 04, 2019

FIFTH DUES NOTICE

February 13, 2019

February 27, 2019

FINAL DUES NOTICE

April 10, 2019

April 26, 2019



ILLINOIS

Target Dates

Membership Year

2019

THE AMERICAN LEGION



Veterans Day	75%	13 Nov 2018
New Years Eve Day	85%	31 Dec 2018
* Lincoln Pilgrimage	90%	31 Jan 2019
** Armed Forces Day	100%	18 May 2019

2018 - 2019

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- * *All Districts and Divisions that EXCEED this Illinois Target will be awarded a Special Certificate and Baseball Caps with year.*
 - ** *All District and Divisions that EXCEED this Illinois Target will be Awarded \$200.00.*
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INDIVIDUAL AWARDS

- **MEMBERSHIP STARS** - will be awarded for recruiting 5, 10, 20, 30, 75, and 100 new members by June 21, 2019. “Star Order Forms” are available from Department Headquarters.
- **DEPARTMENT TOP NEW MEMBER RECRUITER AWARD** - A plaque will be presented to the recruiter who has signed up the highest number of new members by April 18, 2019. Certification forms must reach Department Headquarters by May 01, 2019. [A list of new members recruited \(including name, I.D. #, and Post number\) must accompany each form.](#) *(ONLY CARDS PROCESSED AS “NEW” WILL COUNT. 2910 TRANSFERS DO NOT COUNT AS NEW UNLESS EXPIRED FOR 2 OR MORE YEARS.)*
- **GOLD BRIGADE AWARDS** - A designer windbreaker, cap, and pin will be presented to Legionaries who recruit 50 or more new members by April 18, 2019. Certification forms must be received at Department Headquarters by May 01, 2019. [A list of new members \(including name, I.D. #, and Post\) must accompany the form.](#) *(ONLY “NEW” MEMBERS COUNT. 2910 TRANSFERS DO NOT COUNT UNLESS EXPIRED FOR 2 OR MORE YEARS)* All “Gold Brigadiers” are entered in a National drawing for a \$1000 Award Certificate.
- **SILVER BRIGADE AWARDS** - A legionnaire who recruits 25-49 “New” members into The American Legion by April 18, 2019 will qualify for this award. A silver pin and certificate will be awarded. Certification forms must be received at Department by May 01, 2019. [A list of new members \(including name, ID #, and Post\) must accompany the form.](#) *(2910 TRANSFERS DO NOT COUNT UNLESS EXPIRED FOR 2 OR MORE YEARS)*
- **THE AMERICAN LEGION PIONEER AWARD** - will be presented to the founder or other individual who has been instrumental in the formation of a new Post. The District Commander of the District the new Post is in will certify recipient.

(All forms available on Department website- illegion.org, under forms tab)

POST AWARDS

- ♦ ALL-TIME HIGH /102% ACHIEVED GOAL CERTIFICATE/PIN - will be awarded to Post Commanders and Membership Chairman who qualify by Convention Seating.
- ♦ CERTIFICATE OF MERITORIOUS SERVICE - will be awarded to Posts that (by 31 December 2018) enroll 2019 membership, greater than previous All-Time High.
- ♦ POST HONOR RIBBON - will be awarded to Posts with 2019 membership, by 31 December 2018, exceeding 2018 membership.
- ♦ FIVE CONSECUTIVE YEARS ALL-TIME-HIGH NATIONAL CITATION - will be awarded to Posts with five or more consecutive years of All-Time High membership. *(Award recognized by National)*



POST 100% CASH AWARDS

Posts with 2018 membership of 100% or more, will be awarded the cash awards indicated below by Post size and date.



Post size
15-99

11/13/18
\$100.00

Post size
100 to 249

11/13/18
\$1.00 per member

Post size
250 +

11/13/18
\$1.00 per member



12/31/18
\$75.00

12/31/18
\$.75 per member

12/31/18
\$.75 per member

01/31/19
\$50

01/31/19
\$.50 per member

01/31/19
\$.50 per member



**POSTS WILL ONLY
RECEIVE MONEY ONE TIME!**

TOP 10 DISTRICT

Department Commander's Special Award



An exclusive Incentive Program for the District Commanders, Sr. Vice Commanders, and Jr. Vice Commanders

The District Commanders, Sr. Vice Commanders and Jr. Vice Commanders of the District with membership placing them in the "Top 10" places at the Gold Pin target dates will be awarded traveling "Top 10" award pins.

This Award will signify that these District Commanders, Sr. Vice Commanders and Jr. Vice Commanders put forth the additional time and effort needed, in Membership, to put their Districts on Top.

The "Top 10" District Commanders, Sr. Vice Commanders and Jr. Vice Commanders at Convention Seating, will be awarded and will keep their Pin.

DIVISION DISTRICT COUNTY AWARDS

AWARDED (1) FREE MEMBERSHIP VOUCHER :

Vouchers will be awarded to the District Commanders, Sr. Vice and Jr. Vice Commanders for **EACH** Post in their District, which achieves 100% by 31 December 2018.

AWARDED (5) FREE MEMBERSHIP VOUCHERS :

Vouchers will be awarded to Division Commanders, Sr. Vice and Jr. Vice Commanders for **EACH** District, in their Division, that achieves 90% of the 2019 Membership by January 31, 2019.

DISTRICT JR VICE COMMANDER AWARD :

The Jr Vice will receive call letter to D.E.C when 5 visits to posts completed with post commanders signature. *(Cannot include home post and no repeats)*

103%, ACHIEVED GOAL AND A CERTIFICATE & PIN :

Will be awarded to Division–District–County Commanders and Sr. Vice Commanders who qualify by Close of Books.

TOP DIVISION–DISTRICT–COUNTY PLAQUES :

Will be presented to the Division–District–County Commanders and Sr. Vice Commanders with the highest percentage 2019 membership *(with a minimum of 102%)* by Close of Books.

DISTRICT COMMANDER ACHIEVEMENT AWARD & DISTRICT HONOR RIBBON :

Will be awarded to the District Commanders whose 2019 membership, as of April 30, 2019, exceeds their 2018 membership by at least the number of Posts in their District.

102% DISTRICT & DIVISION CASH AWARDS

\$600 will be presented to the **first** Division and District that achieves 102% on or before **CLOSE OF BOOKS.**

- \$200 to the Commander
 - \$200 to the Sr. Vice Commander
 - \$200 to the Jr. Vice Commander
- (at both Division and District levels)



**GOING
FOR THE
GOLD**



**Building
for the
FUTURE**



**Learning
from the
PAST**

Commander's
PIN

#1 GOLD PIN AWARD

Beginning with the Fall D.E.C. / Commander's Homecoming on September 22, 2018 14k Gold #1 pins will be awards to the Top Division Commander and Division Senior Vice Commander and to the Top District Commander and District Senior Vice Commander in each Division with the highest percentage of 2019 membership.

These pins will travel, with the winners, until the next award date. The winners at Close of Books that meet the 103% target will retain the Gold Pins.

	<u>CUTOFF</u>	<u>AWARD DATE</u>	<u>MINIMUM % TO QUALIFY</u>
	Sept. 22, 2018 (12 NOON)	Sept. 22, 2018 Fall D.E.C.	60%
	Nov. 13, 2018 (1:00 P.M.)	Nov. 20, 2018 "Golden Gobbler" Award	75%
	January 31, 2019 (1:00 P.M.)	February 11, 2019 Lincoln Pilgrimage	90%
	April 09, 2018 (1:00 P.M.)	April 13, 2019 Spring D.E.C.	95%
	June 21, 2019 CLOSE OF BOOKS	July 12, 2019 Convention	100%



IMPORTANT: The winning Districts at any target date that do not achieve the minimum percentage for that target date will receive only a miniature #1 Gold Pin.

1. If Department Office is closed on a Target date cards will be accepted until 12:00 noon of the next business day.
2. For the final Gold Pin Award, the Districts must achieve a minimum of 100% to qualify.



MINIATURE #1 GOLD PIN AWARD



Any Division or District Commander and Senior Vice whom at one time during the year received the Gold Pin, but that were not the final recipient of the Gold Pin at convention will receive a miniature #1 gold pin.

DEPARTMENT COMMANDER'S JACKET AWARD



- All Districts Commanders that stay in the Top 10 Districts for at least 4 out of 5 Gold Pin Target dates will be awarded a specially designed “Commander’s Jacket”. The jackets will be awarded at the Department Convention. This jacket will signify a District Commander as a “Membership Leader” for the membership year 2019.
- All Division Commanders that are the Top Division for at least 4 of the 5 Gold Pin Target dates will be awarded a specially designed “Commander’s Jacket”. The jackets will be awarded at the Department Convention.



DEPARTMENT COMMANDER'S SPECIAL RECRUITING AWARD

The Department Commander has designed special pins for those individuals who have gone the extra mile and worked hard to recruit new members into the American Legion.

Recruit 10 New Members



Recruit 15 New Members



Note: Post Adjutant will forward a list of the New Members recruited by the qualifying individual to Department Headquarters marked: Attention- Membership Director

DISTRICT— DIVISION
POST VISITATION CHECK LIST

Date _____

Post _____

Phone # _____

Address _____

Commander _____

Phone # _____

Adjutant _____

Phone # _____

Last Year Total _____ Current Membership _____ % _____

Items to Discuss

Follow Up Needed

Follow Up Completed _____

Signature _____



ANNOUNCING

101st Department Convention

will be held in Springfield

July 10 - 13, 2019

COMMANDER'S CHALLENGE

**ALL 102% Divisions
and**

ALL 102% Districts

**will receive a
SPECIAL COMMANDER'S AWARD**

*Presented By
Department Commander
Micheal M. Carder*



**DEPARTMENT
OF ILLINOIS**

**CONVENTION
SEATING**

JUNE 21, 2019

Printed By:

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Scan here to visit our website