2017 2018 MENBERSHIP AWARDS PROGRAM



DEPARTMENT COMMANDER BOB HENDERSON



LIGHTING THE WAY

The American Legion Members need to step up and Light the Way for Veteran's and their families. The older Veterans need to mentor the younger membership in the American Legion Family. These older Veterans need to step aside and let the younger ones take over with help if needed. This will bring leadership to our Posts, Districts, Divisions, and the Department. This will also bring in

more and younger members and increase our Membership. The District and Division Commanders need to set up a Membership Committee for help with Membership. This will help when revitalizing an area.

If The American Legion did not exist in the community, who would support of the programs of The American Legion? All American Legion Family members need to go out into their communities and let everybody know who the American Legion is, what we do and how we do it for the Community and Veterans. This is how we are Lighting the Way for God and Country, our community and our Veterans.

Don't forget about the 100th Year Anniversary of the American Legion coming up in 2019. What is your Post going to do to get ready for this? What kind of input is your post going to provide for this Anniversary celebration? What kind of celebration is your Post going to do for this Anniversary? This is going to be on us before we know it and we need to plan for this celebration. We need to get articles in the Newspaper, get on TV and radio to spread the word about the American Legion's 100th year Celebration.

Thank You for your Service and Help for the coming Year.

2017-2018
Department Commander,
Robert "Bob" Henderson

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2018 MEMBERSHIP DUES NOTICE SCHEDULE

Membership renewals must be received by Department by cut-off date to ensure that the member does not receive next dues notice.

Cut-off Dates

Renewal Mailing Date

FIRST DUES NOTICE

May 10, 2017

July 03, 2017

SECOND DUES NOTICE

September 13, 2017

October 10, 2017

THIRD DUES NOTICE

October 12, 2017

November 17, 2017

FOURTH DUES NOTICE

December 13, 2017

January 05, 2018

FIFTH DUES NOTICE

February 14, 2018

February 28, 2018

FINAL DUES NOTICE

April 11, 2018

April 27, 2018



ILLINOIS

Target Dates

Membership Year

2018

The American Legion



Veterans Day	75%	13 Nov 2017
New Years Eve Day	85%	31 Dec 2017
*Lincoln Pilgrimage	90%	31 Jan 2018
**Armed Forces Day	100%	11 M ay 2018

^{*} All Districts and Divisions that EXCEED this Illinois Target will be awarded a Special Certificate and Baseball Caps with year.

^{* *} All District and Divisions that EXCEED this Illinois Target will be Awarded \$200.00.



- <u>MEMBERSHIP STARS</u> will be awarded for recruiting 5, 10, 20, 30, 75, and 100 new members by June 22, 2018. "Star Order Forms" are available from Department Headquarters.
- DEPARTMENT TOP NEW MEMBER RECRUITER AWARD A plaque will be presented to the recruiter who has signed up the highest number of new members by April 20, 2018. Certification forms must reach Department Headquarters by May 01, 2018. A list of new members recruited (including name, I.D. #, and Post number) must accompany each form. (ONLY CARDS PROCCESSED AS "NEW" WILL COUNT. 2910 TRANSFERS DO NOT COUNT AS NEW UNLESS EXPIRED FOR 2 OR MORE YEARS.)
- GOLD BRIGADE AWARDS A designer windbreaker, cap, and pin will be presented to Legionaries who recruit 50 or more new members by April 20, 2018. Certification forms must be received at Department Headquarters by May 01, 2018. A list of new members (including name, I.D. #, and Post) must accompany the form. (ONLY "NEW" MEMBERS COUNT. 2910 TRANSFERS DO NOT COUNT UNLESS EXPIRED FOR 2 OR MORE YEARS) All "Gold Brigadiers" are entered in a National drawing for a \$1000 Award Certificate.
- <u>SILVER BRIGADE AWARDS</u> A legionnaire who recruits 25-49 "New" members into The American Legion by April 20, 2018 will qualify for this award. A silver pin and certificate will be awarded. Certification forms must be received at Department by May 01, 2018. <u>A list of new members (including name, ID #, and Post) must accompany the form.</u> (2910 TRANSFERS DO NOT COUNT UNLESS EXPIRED FOR 2 OR MORE YEARS)
- THE AMERICAN LEGION PIONEER AWARD will be presented to the founder or other individual who has been instrumental in the formation of a new Post. The District Commander of the District the new Post is in will certify recipient.

(All forms available on Department website-illegion.org, under forms tab)

POST AWARDS

- <u>ALL—TIME HIGH /103% ACHIEVED GOAL CERTIFICATE/PIN</u> will be awarded to Post Commanders and Membership Chairman who qualify by Convention Seating.
- <u>CERTIFICATE OF MERITORIOUS SERVICE</u> will be awarded to Posts that (by 31 December 2017) enroll 2018 membership, greater than previous All—Time High.
- <u>POST HONOR RIBBON</u> will be awarded to Posts with 2018 membership, by 31 December 2017, exceeding 2017 membership.
- FIVE CONSECUTIVE YEARS ALL-TIME-HIGH NATIONAL CITATION will be awarded to Posts with five or more consecutive years of All—Time High membership. (Award recognized by National)

POST 100% CASH AWARDS

Posts with 2018 membership of 100% or more, will be awarded the cash awards indicated below by Post size and date.



*	12/31/17 \$75.00
00%	01/31/18 \$50

Post size

11/14/17

\$100.00

15-99

Post size 100 to 249

11/14/17 \$1.00 per member

12/31/17 \$.75 per member

01/31/18 \$.50 per member

Post size

250 +

11/14/17

\$1.00 per member

12/31/17

\$.75 per member

01/31/18

\$.50 per member

POSTS WILL ONLY RECEIVE MONEY ONE TIME!



TOP 10 DISTRICT Department Commander's Special Award



An exclusive Incentive Program for the District Commanders,
Sr. Vice Commanders,
and Jr. Vice Commanders

The District Commanders, Sr. Vice Commanders and Jr. Vice Commanders of the District with membership placing them in the "<u>Top 10</u>" places at the Gold Pin target dates will be awarded traveling "<u>Top 10</u>" <u>award pins</u>.

This Award will signify that these District Commanders, Sr. Vice Commanders and Jr. Vice Commanders put forth the additional time and effort needed, <u>in</u> <u>Membership</u>, to put their Districts on Top.

The "<u>Top 10</u>" District Commanders, Sr. Vice Commanders and Jr. Vice Commanders at Convention Seating, will be awarded and will keep their Pin.

DIVISION - DISTRICT - COUNTY AWARDS

- AWARDED (1) FREE MEMBERSHIP VOUCHER will be awarded to the District Commanders, Sr. Vice and Jr. Vice Commanders for **EACH** Post in their District, which achieves 100% by 31 December 2017.
- <u>AWARDED (5) FREE MEMBERSHIP VOUCHERS</u> will be awarded to Division Commanders, Sr. Vice and Jr. Vice Commanders for <u>EACH</u> District, in their Division, that achieves 90% of the 2018 Membership by January 31, 2018.
- <u>DISTRICT JR VICE COMMANDER AWARD</u> Jr Vice will receive call letter to D.E.C when 5 visits to posts completed with post commanders signature. (Cannot include home post and no repeats)
- <u>103%</u>, <u>ACHIEVED GOAL AND A CERTIFICATE & PIN</u> will be awarded to Division–District–County Commanders and Sr. Vice Commanders who qualify by Close of Books.
- TOP DIVISION—DISTRICT—COUNTY PLAQUES will be presented to the Division—District—County Commanders and Sr. Vice Commanders with the highest percentage 2018 membership (with a minimum of 103%) by Close of Books.
- DISTRICT COMMANDER ACHIEVEMENT AWARD & DISTRICT HONOR RIBBON will be awarded to the District Commanders whose 2018 membership, as of April 30, 2018, exceeds their 2017 membership by at least the number of Posts in their District.

103% DISTRICT & DIVISION CASH ARDS

\$600 will be presented to the first Division and District that achieves 103% on or before CLOSE OF BOOKS.



- \$200 to the Commander
- \$200 to the Sr. Vice Commander
- \$200 to the Jr. Vice Commander (at both Division and District levels)





GOING
FOR THE
GOLD



Building for the FUTURE

Learning from the PAST



THE #1 GOLD PIN AWARD

Beginning with the Fall D.E.C. / Commander's Homecoming on September 9, 2017 14k Gold #1 pins will be awards to the Top Division Commander and Division Senior Vice Commander and to the Top District Commander and District Senior Vice Commander in each Division with the highest percentage of 2018 membership.

These pins will travel, with the winners, until the next award date. The winners at Close of Books that meet the 103% target will retain the Gold Pins.

<u>CUTOFF</u>	AWARD DATE MIN	NIMUM % TO QUALIFY
Sept. 9, 2017 (12 NOON)	Sept. 9, 2017 Fall D.E.C.	60%
Nov. 14, 2017 (1:00 P.M.)	Nov. 20, 2017 "Golden Gobbler" Award	75%
January 31, 2018 (1:00 P.M.)	February 11, 2018 Lincoln Pilgrimage	90%
March 29, 2018 (1:00 P.M.)	April 14, 2018 Spring D.E.C.	95%
June 22, 2018 CLOSE OF BOOKS	July 11, 2018 Convention	100%

IMPORTANT: The winning Districts at any target date that do not achieve the minimum percentage for that target date will receive *only a miniature #1 Gold Pin*.

- 1. If Department Office is closed on a Target date cards will be accepted until 12:00 noon of the next business day.
- 2. For the final Gold Pin Award, the Districts must achieve a minimum of 100% to qualify.

Miniature #1 Gold Pin Award



Any Division or District Commander and Senior Vice whom at one time during the year received the Gold Pin, but that were not the final recipient of the Gold Pin at convention will receive a miniature #1 gold pin.



- <u>All Districts Commanders</u> that stay in the Top 10 Districts for at least 4 out of 5 Gold Pin Target dates will be awarded a specially designed "Commander's Jacket". The jackets will be awarded at the Department Convention. This jacket will signify a District Commander as a "Membership Leader" for the membership year 2018.
- <u>All Division Commanders</u> that are the Top Division for at least 4 of the 5 Gold Pin Target dates will be awarded a specially designed "Commander's Jacket". The jackets will be awarded at the Department Convention.



DEPARTMENT COMMANDERS SPECIAL RECRUITING AWARD

The Department Commander has designed special pins for those individuals who have gone the extra mile and worked hard to recruit new members into the American Legion.

Recruit 10 New Members

Recruit 15 New Members



Note: Post Adjutant will forward a list of the New Members recruited by the qualifying individual to Department Headquarters marked: <u>Attention-Membership Director</u>

DISTRICT—DIVISION POST VISITATION CHECK LIST

Date		
Post	Phone #	
Address		
Commander	Phone #	
Adjutant	Phone #	
Last Year Total	Current Membership	
Items to Discuss		
Follow Up Needed		
Follow Up Completed		
Signature		LEGION AND AND AND AND AND AND AND AND AND AN

ANNOUNCING

100th Department Convention will be held in Springfield
July 11 - 14, 2018

COMMANDER'S CHALLENGE

ALL 103% Divisions and ALL 103% Districts

WILL RECEIVE A
SPECIAL COMMANDER'S
AWARD

Presented By Department Commander Bob Henderson

