## Department of Illinois American Legion Public Relations Committee Meeting September 24, 2016

The meeting was called to order at 1:00 p.m. We started the meeting with the Pledge of Allegiance and a short prayer for the success of the meeting and its members. The following members present:

Byron Watson P.R. Rep. 1<sup>ST</sup> Division

**Tom Marciciak** Chairman 2<sup>ND</sup> Division

Gary Granberg P.R. Rep. 3<sup>RD</sup> Division

Department Commander Stanton visited the meeting and discussed the possibility of a billboard on an interstate route. The committee should create an outline or template for our website to help publicize the 110<sup>th</sup> year celebration of The American Legion. Posts could use the template to submit a short article in local news paper. Another suggestion is to create a restaurant style placemat that a post could use to show their own post history.

The Public Relations Committee reviewed the Departments list of events to gather photos and videos. Each committeeman is responsible for publicity of Legion activities within their division.

Byron discussed how a virtual post holds their meetings. He also suggested that a better relationship with student veterans associations and vet clubs at local community colleges could be beneficial.

There being no further business to discuss, the meeting was adjourned at 2:30 p.m.

Gary Granberg