

Advertising

The flag should never be used for advertising purposes in any manner whatsoever. It should not be embroidered on such articles as cushions or handkerchiefs and the like, printed or otherwise impressed on paper napkins or boxes or anything that is designed for temporary use and discard. Advertising signs should not be fastened to a staff or halyard from which the flag is flown.

Caskets

When the flag is used to cover a casket, it should be so placed that the union is at the head and over the left shoulder. The flag should not be lowered into the grave or allowed to touch the ground.



Churches, Auditoriums

When used on a speaker's platform, the flag, if displayed flat, should be displayed above and behind the speaker. When displayed from a staff in a church or public auditorium, the flag of the United States of America should hold the position of superior prominence, in advance of the audience, and in the position of honor at the clergyman's or speaker's right as he faces the audience. Any other flag so displayed should be placed on the left of the clergyman or speaker or to the right of the audience.



Corridors, Lobbies

When the flag is suspended across a corridor or lobby in a building with only one main entrance, it should be suspended vertically with the union of the flag to the observer's left upon entering. If the building has more than one main entrance, the flag should be suspended vertically near the center of the corridor or lobby with the union to the north, when entrances are to the east and west or to the east when entrances are to the north and south. If there are entrances in more than two directions, the union should be to the east.

Disposal

The flag, when it is in such condition that it is no longer a fitting emblem for display, should be destroyed in a dignified way, preferably by burning

Parades, Ceremonies

The flag, when carried in a procession with another flag or



flags, should be either on the marching right; that is, the flag's own right, or, if there is a line of other flags, in front of the center of that line.



The flag should not be displayed on a float in a parade except from a staff (or against a wall or in a window). The flag should form a distinctive feature of the ceremony of unveiling a statue or monument.

That no disrespect should be shown to the flag of the United States of America, the flag should not be dipped to any person or thing. Regimental colors, State flags, and organization or institutional flags are to be dipped as a mark of honor.

The flag should never be carried flat or horizontally, but always aloft and free.

During the ceremony of hoisting or lowering the flag or when the flag is passing in a parade or in review, all persons present in uniform should render the military salute. Members of the Armed Forces and veterans who are present but not in uniform may render the military salute. All other persons present should face the flag and stand at attention with their right hand over the heart, or if applicable, remove their headdress with their right hand and hold it at the left shoulder, the hand being over the heart. Citizens of other countries present should stand at attention. All such conduct toward the flag in a moving column should be rendered at the moment the flag passes.

Vehicles

The flag should not be draped over the hood, top, sides, or back of a vehicle or of a railroad train or a boat. When the flag is displayed on a motorcar, the staff shall be fixed firmly to the chassis or clamped to the right fender.



Wearing Apparel, Drapery

The flag should never be used as wearing apparel, bedding or drapery. It should never be festooned, drawn back, nor up in folds, but always allowed to fall free. Bunting of blue, white and red, always arranged with the blue above, the white in the middle and the red below, should be used for covering a speaker's desk, draping the front of a platform, and for decoration in general.

No part of the flag should ever be used as a costume or athletic uniform. However, a flag patch may be affixed to the uniform of military personnel, firemen, policemen, and members of patriotic organizations. The flag represents a living country and is itself considered a living thing. Therefore, the lapel flag pin being a replica, should be worn on the left lapel near the heart.

Flag Holidays



The flag should be displayed, from sunrise to sunset, on all days when the weather permits, especially on,

- ★ New Year's Day, January 1
- ★ Inauguration Day, January 20
- ★ Martin Luther King's Birthday
- ★ Lincoln's Birthday, February 12
- ★ Washington's Birthday, third Monday in February
- ★ Easter Sunday, (variable)
- ★ Patriots Day, April 19
- ★ National Day of Prayer, the 1st Thursday of May
- ★ Mother's Day, second Sunday in May
- ★ Armed Forces Day, third Saturday in May
- ★ Memorial Day (half-staff until noon)
- ★ Flag Day, June 14
- ★ Independence Day, July 4th
- ★ Labor Day, first Monday in September
- ★ Constitution Day, September 17
- ★ Columbus Day, October 12th
- ★ Navy Day, October 27
- ★ Veterans Day, November 11
- ★ Thanksgiving Day, fourth Thursday in November
- ★ Christmas Day, December 25
- ★ Election Days

and such other days as may be proclaimed by the President of the United States; and on State and Local Holidays.



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Our Flag

The National Flag represents the living country and is considered to be a living thing emblematic of the respect and pride we have for our nation.

Our flag is a precious possession.

Display it proudly.

There are certain fundamental rules of Heraldry which, if understood, generally indicate the proper method of displaying the flag. The right arm which is the sword arm and the point of danger, is the place of honor. Hence the union of the flag is the place of honor or the honor point. The National Emblem is a symbol of our great country, our heritage and our place in the world.

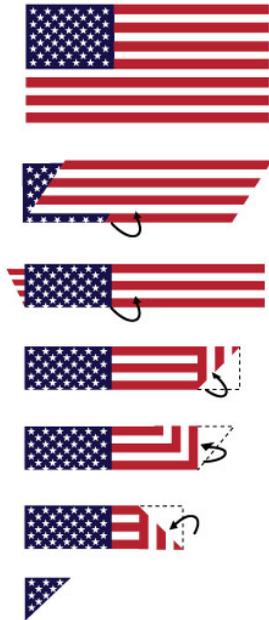
We owe reverence and respect to our flag.

It represents the highest ideals of individual liberty, justice and equal opportunity for all.

*"I pledge allegiance to the Flag of the United States of America,
and to the Republic for which it stands, one Nation under God, indivisible, with liberty and justice for all."*

Displaying the Flag

- It is the universal custom to display the flag only from sunrise to sunset on buildings and on stationary flag-staffs in the open. However, when a patriotic effect is desired, the flag may be displayed twenty-four hours a day if properly illuminated during the hours of darkness.
- The flag should be hoisted briskly and lowered ceremoniously.
- To fold the flag ceremoniously, first fold it lengthwise bringing the striped half up over the blue field. The repeat with the blue field on the outside. Beginning at the lower right, make a series of triangular folds until the flag resembles a cocked hat with only the blue field visible.



- The flag should not be displayed on days when the weather is inclement, except when an all-weather flag is displayed.
- The flag should be displayed daily on or near the main administration building of every public institution.
- The flag should be displayed in or near every polling place on election days.
- The flag should be displayed during school days in or near every schoolhouse.

- No other flag or pennant should be placed above or, if on the same level, to the right of the flag of the United States of America, except during church services conducted by naval chaplains at sea, when the church pennant may be flown above the flag during church services for the personnel of the Navy. No person shall display the flag of the United Nations or any other national or international flag equal, above, or in a position of superior prominence or honor to, or in place of, the flag of the United States at any place within the United States or any Territory or possession thereof: Provided, That nothing in this section shall make unlawful the continuance of the practice heretofore followed of displaying the flag of the United Nations in a position of superior prominence or honor, and other national flags in positions of equal prominence or honor, with that of the flag of the United States at the headquarters of the United Nations.



- The flag of the United States of America, when it is displayed with another flag against a wall from crossed staffs, should be on the right, the flag's own right, and its staff should be in front of the staff of the other flag.
- The flag of the United States of America should be at the center and at the highest point of the group when a number of flags of States or localities or pennants of societies are grouped and displayed from staffs.
- When flags of States, cities, or localities, or pennants of societies are flown on the same halyard with the flag of the United States, the latter should always be at the peak. When the flags are flown from adjacent staffs, the flag of the United States should be hoisted first and lowered last. No such flag or pennant may be placed above the flag of the United States or to the United States flag's right.
- When flags of two or more nations are displayed, they are to be flown from separate staffs of the same height. The flags should be of approximately equal size. International usage forbids the display of the flag of one nation above that of another nation in time of peace.
- When the flag of the United States is displayed from a staff projecting horizontally or at an angle from the window sill, balcony, or front of a building, the union of the flag should be placed at the peak of the staff unless the flag is at half-staff. When the flag is suspended over a sidewalk from a rope extending from a house to a



pole at the edge of the sidewalk, the flag should be hoisted out, union first, from the building.

- When displayed either horizontally or vertically against a wall, the union should be uppermost and to the flag's own right, that is, to the observer's left. When displayed in a window, the flag should be displayed in the same way, with the union or blue field to the left of the observer in the street.
- When the flag is displayed over the middle of the street, it should be suspended vertically with the union to the north in an east and west street or to the east in a north and south street.



- The flag should never be displayed with the union down, except as a signal of dire distress in instances of extreme danger to life or property.
- The flag should never touch anything beneath it, such as the ground, the floor, water, or merchandise.
- The flag should never be carried flat or horizontally, but always aloft and free.
- The flag should never be fastened, displayed, used, or stored in such a manner as to permit it to be easily torn, soiled, or damaged in any way.
- The flag should never be used as a covering for a ceiling.
- The flag should never have placed upon it, nor on any part of it, nor attached to it any mark, insignia, letter, word, figure, design, picture, or drawing of any nature.
- The flag should never be used as a receptacle for receiving, holding, carrying, or delivering anything.

Pledge of Allegiance

The Pledge of Allegiance to the Flag should be rendered by standing at attention facing the flag with the right hand over the heart. When not in uniform men should remove any non-religious headdress with their right hand and hold it at the left shoulder, the hand being over the heart. Persons in uniform should remain silent, face the flag, and render the military salute.



Half-Staff

The flag, when flown at half-staff, should be first hoisted to the peak for an instant and then lowered to the half-staff position. The flag should be again raised to the peak before it is lowered for the day. By "half-staff" is meant lowering the flag to one-half the distance between the top and bottom of the staff. On Memorial Day the flag should be displayed at half-staff until noon only, then raised to the top of the staff. On the following days, the flag is to be flown at half-mast for the entire day:



December 7	Pearl Harbor Day
May 15	Peace Officers Memorial Day
July 27	Korean War Veterans Armistice Day

By order of the President, the flag shall be flown at half-staff upon the death of principal figures of the United States Government and the Governor of a State, territory or possession, as a mark of respect to their memory. In the event of the death of other officials or foreign dignitaries, the flag is to be displayed at half-staff according to Presidential instructions or orders, or in accordance with recognized customs or practices not inconsistent with law.

In the event of the death of a present or former official of the government of any State, territory or possession of the United States, the Governor of that State, territory or possession may proclaim that the National flag may be flown at half-staff.

National Anthem

During rendition of the national anthem when the flag is displayed — individuals in uniform should give the military salute at the first note of the anthem and maintain that position until the last note; members of the Armed Forces and veterans who are present but not in uniform may render the military salute in the manner provided for individuals in uniform; and all other persons present should face the flag and stand at attention with their right hand over the heart, and men not in uniform, if applicable, should remove their headdress with their right hand and hold it at the left shoulder, the hand being over the heart; and when the flag is not displayed, all present should face toward the music and act in the same manner they would if the flag were displayed.