2016 2017 MEMBERSHIP AWARDS PROGRAM



DEPARTMENT COMMANDER CHERI L. STANTON 2016 - 2017

Just Ask About My Family

This will be the "year of the family". All families have parents or grandparents who guide their children to be responsible adults. Our family has adults who mentor and advise the local posts, units, and squadrons so that they will become strong, patriotic leaders. They motivate each other to learn about the rules of order so that they can carry them out into the community when they attend other meetings.

As the family grows, like our membership grows, we work together to pass on history and important information about "the family as a whole". Now is the time to start getting information for our 100 Year Celebration together. Each post with a number of 200 or less, is one of the founding charter posts in the state of Illinois Their communities need to know what their American Legion did to get started and how the community has thrived having them there. We want to spread the word about our Legion, Auxiliary, SAL and Legion Rider groups and the programs what we support. We need to remind our community what Veteran's did and what they stand for.

It is time we let our community know about "our family" by writing a brief article for the local newspaper, or ever several, to inform them about our great heritage and that we want to expand our membership. Pick an older member of each family group to interview about their years as a member and how things have improved. JUST ASK: What would your community do without your American Legion?

Thank you for your service and for mentoring future leaders of "the Family".

For God and Country,

Cheri L. Stanton

Department Commander

Cheri L. Stanton

2016-2017





2017 MEMBERSHIP DUES NOTICE SCHEDULE

Membership renewals must be received by Department by cut-off date to ensure that the member does not receive next dues notice.

Cut-off Dates

Renewal Mailing Date

FIRST DUES NOTICE

May 16, 2016

July 01, 2016

SECOND DUES NOTICE

September 16, 2016

October 07, 2016

THIRD DUES NOTICE

October 28, 2016

November 18, 2016

FOURTH DUES NOTICE

December 16, 2016

January 06, 2017

FIFTH DUES NOTICE

February 16, 20176

February 26, 2017

FINAL DUES NOTICE

April 18, 2017

April 27, 2017



ILLINOIS

Target Dates

Membership Year

2017

The American Legion



Veterans Day 75% 13 Nov 2016

New Years Eve Day 85% 31 Dec 2016

*Lincoln Pilgrimage 95% 31 Jan 2017

**Armed Forces Day 103% 12 May 2017

- * All Districts and Divisions that EXCEED this Illinois Target will be awarded a Special Certificate and Baseball Caps with year.
- ** All District and Divisions that EXCEED this Illinois Target will be Awarded \$200.00.



- <u>MEMBERSHIP STARS</u> will be awarded for recruiting 5, 10, 20, 30, 75, and 100 new members by June 23, 2017. "Star Order Forms" are available from Department Headquarters.
- DEPARTMENT TOP NEW MEMBER RECRUITER AWARD A plaque will be presented to the recruiter who has signed up the highest number of new members by April 21, 2017. Certification forms must reach Department Headquarters by May 01, 2017. A list of new members recruited (including name, I.D. #, and Post number) must accompany each form. (ONLY CARDS PROCCESSED AS "NEW" WILL COUNT. 2910 TRANSFERS DO NOT COUNT AS NEW UNLESS EXPIRED FOR 2 OR MORE YEARS.)
- GOLD BRIGADE AWARDS A designer windbreaker, cap, and pin will be presented to Legionaries who recruit 50 or more new members by April 21, 2017. Certification forms must be received at Department Headquarters by May 01, 2017. A list of new members (including name, I.D. #, and Post) must accompany the form. (ONLY "NEW" MEMBERS COUNT. 2910 TRANSFERS DO NOT COUNT UNLESS EXPIRED FOR 2 OR MORE YEARS) All "Gold Brigadiers" are entered in a National drawing for a \$1000 Award Certificate.
- <u>SILVER BRIGADE AWARDS</u> A legionnaire who recruits 25-49 "New" members into The American Legion by April 21, 2017 will qualify for this award. A silver pin and certificate will be awarded. Certification forms must be received at Department by May 01, 2017. <u>A list of new members (including name, ID #, and Post) must accompany the form.</u> (2910 TRANSFERS DO NOT COUNT UNLESS EXPIRED FOR 2 OR MORE YEARS)
- THE AMERICAN LEGION PIONEER AWARD will be presented to the founder or other individual who has been instrumental in the formation of a new Post. The District Commander of the District the new Post is in will certify recipient.

(All forms available on Department website-illegion.org, under forms tab)

AWARDS

- 103% ALL—TIME HIGH / ACHIEVED GOAL CERTIFICATE/PIN will be awarded to Post Commanders and Membership Chairman who qualify by Convention Seating.
- CERTIFICATE OF MERITORIOUS SERVICE will be awarded to Posts that (by 31 December 2016) enroll 2017 membership, greater than previous All—Time High.
- POST HONOR RIBBON will be awarded to Posts with 2017 membership, by 31 December 2016, exceeding 2016 membership.
- FIVE CONSECUTIVE YEARS ALL-TIME-HIGH CITATION will be awarded to Posts with five or more consecutive years of All-Time High membership.



POST 100% CASH AWARDS

Posts with 2017 membership of 100% or more, will be awarded the cash awards indicated below by Post size and date.

Post size



Post size 15-99

100 to 249

Post size 250 +

11/14/16 \$100.00

11/14/16 \$1.00 per member 11/14/16 \$1.00 per member

12/31/16

12/31/16

\$75.00

\$.75 per member

\$.75 per member

01/31/17 \$50

01/31/17

12/31/16

\$.25 per member

01/31/17

\$.50 per member





TOP 10 DISTRICT Department Commander's Special Award



An exclusive Incentive Program for the District Commanders,
Sr. Vice Commanders,
and Jr. Vice Commanders

The District Commanders, Sr. Vice Commanders and Jr. Vice Commanders of the District with membership placing them in the "<u>Top 10</u>" places at the Gold Pin target dates will be awarded traveling "<u>Top 10</u>" <u>award pins</u>.

This Award will signify that these District Commanders, Sr. Vice Commanders and Jr. Vice Commanders put forth the additional time and effort needed, <u>in</u> <u>Membership</u>, to put their Districts on Top.

The "<u>Top 10</u>" District Commanders, Sr. Vice Commanders and Jr. Vice Commanders at Convention Seating, will be awarded and will keep their Pin.

DIVISION - DISTRICT - COUNTY AWARDS

- \$10.00 CASH BONUS AWARD will be awarded to the District Commanders, Sr. Vice and Jr. Vice Commanders for EACH Post in their District, which achieves 100% by 31 December 2016.
- <u>\$50.00 CASH BONUS AWARD</u> will be awarded to Division Commanders, Sr. Vice and Jr. Vice Commanders for <u>EACH</u> District, in their Division, that achieves **95%** of the 2017 Membership by January 31, 2017.
- <u>DISTRICT JR VICE COMMANDER AWARD</u> Jr Vice will receive call letter to D.E.C when 5 visits to posts completed with post commanders signature and District must meet min % at Target date. (Cannot include home post and no repeats)
- <u>103%, ACHIEVED GOAL AND A CERTIFICATE & PIN</u> will be awarded to Division–District–County Commanders and Sr. Vice Commanders who qualify by Close of Books.
- TOP DIVISION—DISTRICT—COUNTY PLAQUES will be presented to the Division—District—County Commanders and Sr. Vice Commanders with the highest percentage 2017 membership (with a minimum of 103%) by Close of Books.
- DISTRICT COMMANDER ACHIEVEMENT AWARD & DISTRICT HONOR RIBBON will be awarded to the District Commanders whose 2017 membership, as of April 30, 2017, exceeds their 2016 membership by at least the number of Posts in their District.

103% DISTRICT & DIVISION CASH ARDS

\$600 will be presented to the first Division and District that achieves 103% on or before CLOSE OF BOOKS.



- \$200 to the Commander
- \$200 to the Sr. Vice Commander
- \$200 to the Jr. Vice Commander (at both Division and District levels)







Building
for the
FUTURE



Learning from the PAST



THE #1 GOLD PIN AWARD

Beginning with the Fall D.E.C. / Commander's Homecoming on September 17, 2016 14k Gold #1 pins will be awards to the Top Division Commander and Division Senior Vice Commander and to the Top District Commander and District Senior Vice Commander in each Division with the highest percentage of 2017 membership.

These pins will travel, with the winners, until the next award date. The winners at Close of Books that meet the 103% target will retain the Gold Pins.

CUTOFF	AWARD DATE MIN	IMUM % TO QUALIFY	
Sept 17, 2016 (12 NOON)	Sept 17, 2016 Fall D.E.C.	60%	
Nov. 14, 2016 (1:00 P.M.)	Nov. 20, 2016 "Golden Gobbler" Award	75%	
January 31, 2017 (1:00 P.M.)	February 12, 2017 Lincoln Pilgrimage	95%	
March 31, 2017 (1:00 P.M.)	April 8, 2017 Spring D.E.C.	100%	
June 23, 2017 CLOSE OF BOOKS	July 11, 2017 Convention	103%	



- 1. If Department Office is closed on a Target date cards will be accepted until 12:00 noon of the next business day.
- 2. For the final Gold Pin Award, the Districts must achieve a minimum of 103% to qualify.

Miniature #1 Gold Pin Award



Any Division or District Commander and Senior Vice whom at one time during the year received the Gold Pin, but that were not the final recipient of the Gold Pin at convention will receive a miniature #1 gold pin.



- <u>All Districts Commanders</u> that stay in the Top 10 Districts for at least 4 out of 5 Gold Pin Target dates will be awarded a specially designed "Commander's Jacket". The jackets will be awarded at the Department Convention. This jacket will signify a District Commander as a "Membership Leader" for the membership year 2017.
- <u>All Division Commanders</u> that are the Top Division for at least 4 of the 5 Gold Pin Target dates will be awarded a specially designed "Commander's Jacket". The jackets will be awarded at the Department Convention.



DEPARTMENT COMMANDERS SPECIAL RECRUITING AWARD

The Department Commander has designed special pins for those individuals who have gone the extra mile and worked hard to recruit new members into the American Legion.

Recruit 10 New Members

Recruit 15 New Members



<u>Note:</u> Post Adjutant will forward a list of the New Members recruited by the qualifying individual to Department Headquarters marked: <u>Attention-Membership Director</u>

NEW MEMBERSHIP AWARD OPPORTUNITY

(CASH AWARD)

RETENTION AWARD

Posts that renew 100% of the previous membership year's paid members by December 15 of the current membership year will receive a \$1.00 rebate per renewed member.

NOTE:

- ☆ Deceased members will not count against the 100% Renewal Percentage.
- ☆ Members that transfer to a different Post before the start of the NEW Membership Year will not count against the 100% Renewal Percentage.



DISTRICT—DIVISION POST VISITATION CHECK LIST

Date			
Post	Phone #		
Address			
Commander	Phone #		
Adjutant	Phone #		
Last Year Total	Current Membership	ent Membership %	
Items to Discuss			
Follow Up Needed			
Follow Up Completed			
Signature	 	SCION	

ANNOUNCING

98th Department Convention is to be held in Springfield at the TO BE ANNOUNCED July 12 - 15, 2017

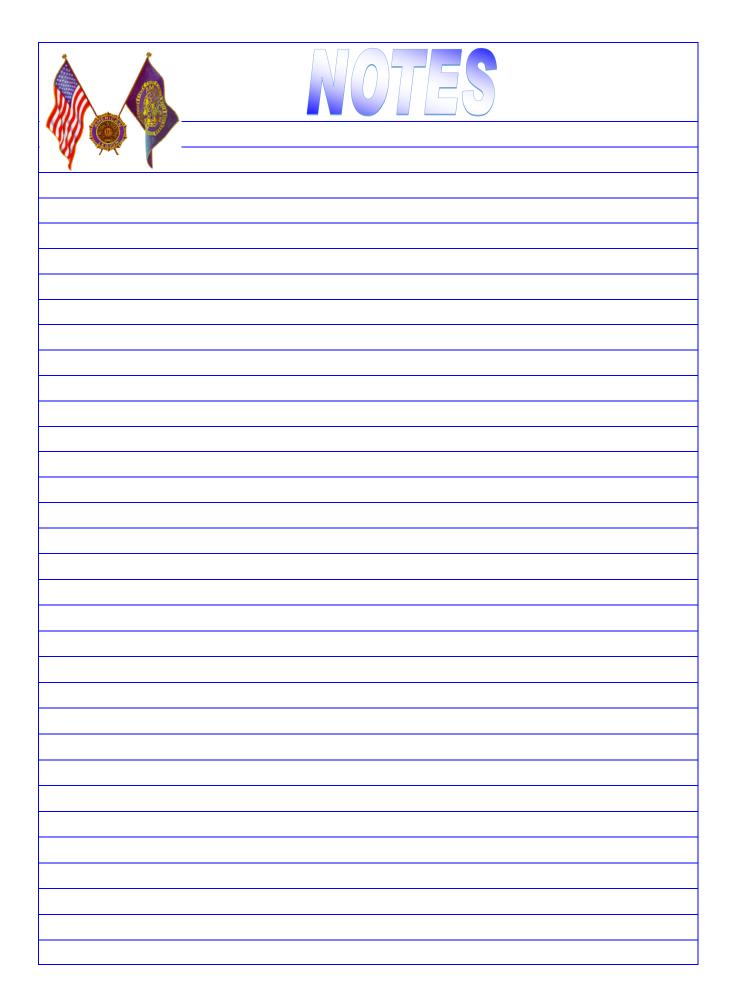
COMMANDER'S CHALLENGE

ALL 103% Divisions and ALL 103% Districts

SPECIAL COMMANDER'S AWARD PIN

Presented By
Department Commander
Cheri L. Stanton





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